

BE AWARE OF CONTRACT CHEATING

Cheating is on the rise. 31 million cases and rising (Turnitin, 2020)



1 TURNITIN CANNOT IDENTIFY IT

Essay mills offer a bespoke service which means they evade the Turnitin similarity function



2 KNOW YOUR STUDENTS

Be aware of pressure points and personal issues which may influence them



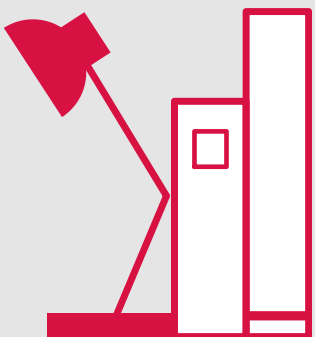
3 RAISE AWARENESS

Tell your students why they should not be tempted:
Purpose of education
Consequences of getting caught e.g. blackmail



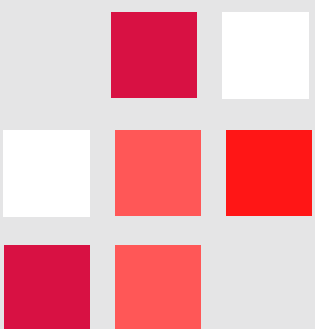
4 ESSAY MILLS TARGET STUDENTS

Social media
Influencers
Campus marketing.



5 CHEAT-PROOF ASSESSMENTS

Use a wide range of assessment types
Include drafts, reflections and a personal aspect



6 SPREAD THE LOAD

Too many assessments close together put students under pressure and make them more likely to turn to contract cheating.