

# Do you need marketing support?

# Struggling to keep up with all the latest marketing techniques?

Canterbury Christ Church University is home to passionate marketing students who are learning new and innovative marketing techniques. Through Unitemps, businesses can recruit students on a flexible, part-time basis to support their marketing campaigns.

Whether you need to launch a campaign, change your approach to communication, or need some fresh ideas; our students can support with campaign analysis, strategy development, creative writing and digital content.

# Who are Unitemps and how does it work?

Unitemps provide simple and efficient recruitment solutions for businesses with a focus on opportunities for our skilled students and graduates.

Assignments can vary from 6 weeks to 12 months, depending on your business requirements.

Typically, students will work up to 20 hours per week alongside their studies and can work additional hours during university holidays.



## What will Unitemps do for me?

- Advertise the role, monitor applications and shortlist candidates
- Arrange interviews
- Issue contracts, remoting your business risks relating to employing staff
- Provide an online timesheet management system
- Payroll and monthly invoicing
- · Worker compliance checks, holiday pay, employer NI and pension contributions

#### What does it cost?

The charge for the service is calculated on an hourly rate, so you can adjust worker hours to meet your budget. Charges begin from £16.40+VAT per hour.

Working 15 hours per week for 4 weeks, the monthly cost would be £984+VAT.

## How can I find out more?

For more information on how students can offer you marketing support, please email unitemps@canterbury.ac.uk.

Meghan Eales, Stagecoach - Marketing and Communications Officer - "Working with Unitemps has introduced us to a like-minded and driven student who has helped Stagecoach realise our social media goals that much sooner."

Lee Hart, Stored – Co-founder – "Jess has quickly become an extension of our team. Far from just following a brief, they have contributed ideas, including the theme and structure of our forthcoming creator event and also shown a fantastic work ethic when it comes to execution. Strong organisational skills, logical thought processes and a considerate and inclusive approach make them a real asset to us and a credit to CCCU."

### Find out more:

Email us at unitemps@canterbury.ac.uk or give us a call on 01227 922204.



