
Course Enquiry Team

January 2023 Report

January Overview

Contact Methods	Totals
Phone calls	1660
Cases (email and webforms)	811
Live Chats	315

KPI Performance

*Achieved YTD is usually calculated September-Aug. Please note we only have data since April (this is when we implemented feedback options). YTD data will be from April-Sept 22.

KPI	2022/23 KPI Target	Achieved date	Achieved YTD (Year Sept-Aug 22)
Calls answered in 30 seconds	85%	100%	100%
Calls lost in 30 seconds	>10%	1.37%	100%
Customer Satisfaction Rating Phones	≤3 out of 5	4.4	100%
Customer satisfaction form (all services)	≤3 out of 5	4.6	100%

Customer Satisfaction



***Our customer satisfaction ratings are recorded out of 5. Questions asked: how to you rate your customer service, 1 being poor, 5 being excellent? We take an average of our responses monthly.**

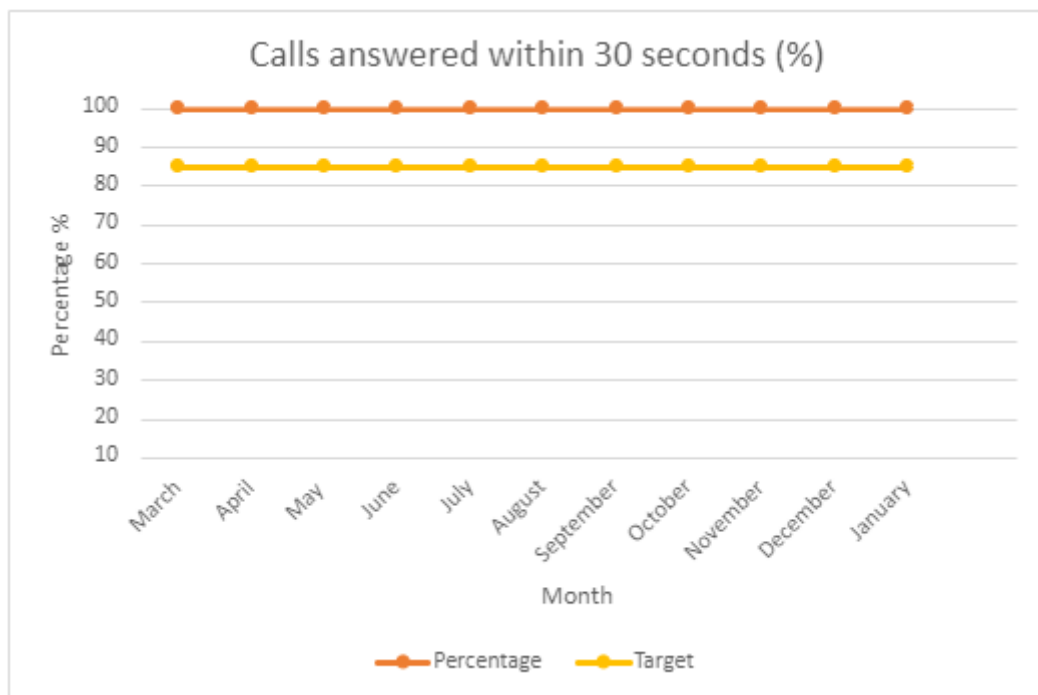
Phone: telephony feedback form.

All services: a feedback form sent to those added as contacts on our CRM or accessed on our contact us webpage. This asks for ratings on timeliness and customer service.

Call Response Time

Challenges, Highlights and Looking Forward

100% of calls answered in 30 seconds
in the last 11 months 😊



*Call response times are taken when the call has routed through to an operator and the telephone starts ringing. Our target is to answer 85% of calls within 30 seconds of ringing.

Calls Lost

Challenges, Highlights and Looking Forward

Calls lost under 30 seconds under 10% for last 11 months. This is great considering our call volume this month.



*Call lost are calls we lose before routing through to an operator and ringing. This can be from waiting in a queue while an operator is busy, or while listening to our automated telephony response. Our target is to stay below 10% calls lost in under 30 seconds.