

CASE STUDY.

UNITEMPS

THE SPITFIRE GROUND - KENT CRICKET



A first class cricket club with the Spitfire Ground, St Lawrence, in the heart of Canterbury. One of Kent's leading conference and events venues, with exceptional facilities.



BACKGROUND

Kent Cricket, a partner of Canterbury Christ Church University, required support to source high calibre hospitality staff. Given the competitive recruitment market, Kent Cricket contacted Unitemps stating they were looking for 5 temporary staff with 3 days notice.

ACTION/ BENEFITS

Unitemps quickly and efficiently set about seeking qualified staff to support their hospitality team. With an excess of 4000 local students and graduates on the database, Unitemps were able to advertise and promote the vacancies to a diverse talent pool. Following this, Unitemps shortlisted candidates, conducted telephone interviews, completed compliance checks, set up payroll, and booked appropriate staff for the vacancy. After the event, workers completed an online timesheet via Unitemps.com which is authorised by the business hiring manager, who simply receives an invoice dependent on the number of hours completed.

RESULTS

Over a 12-week period from October to December 2021, Unitemps have supported Kent Cricket with over 60 shifts, providing a work opportunity and valued income for 33 different students. During this, Unitemps have become a preferred supplier of temporary staff, providing quality candidates for cricket matches, awards dinners, parties, and events. The feedback has been excellent, and this relationship with Unitemps supports the flourishing partnership between the wider University and Kent Cricket.

'Huge thanks to Toby and the team at Unitemps, they have been a huge help both over the summer and through the Christmas period continuously supplying a fabulous bunch of support staff for various functions/roles and never disappointing, the staff have all been great, honest, reliable and delivering a high standard of customer service. I look forward to working with you again in 2022'

**-Katherine Everatt,
Deputy Manager at
Kent Cricket**