# CASE STUDY. UNITEMPS

# First Thought Equine Ltd

First Thought Equine are the innovative producers of the world's first modular saddle. Produced to the highest specifications in Kent, with changeable component parts.

#### BACKGROUND

First Thought Equine Ltd were advertising for a 'Social Media Officer' on recruitment site Indeed. Given that the profile of the role aligned with the attributes of a Canterbury Christ Church University graduate, Unitemps contacted the business to see if they would be interested in the recruitment service. After learning more, First Thought Equine partnered with Unitemps.

### **ACTION/ BENEFITS**

Unitemps promoted and shortlisted the vacancy, taking over the management of the recruitment process after First Thought Equine had been inundated with applications.

Unitemps reviewed all CV's and spoke with suitable candidates about the role, including those who had initially applied directly to the client.

The shortlisted candidates were then shared with the client for interview and selection.

#### RESULTS

First Thought Equine interviewed two candidates for the role, both were high calibre and appropriate for selection. Despite, after two weeks, the successful candidate not progressing well and both parties agreeing to end the contract, given the staff member was employed through Unitemps, the resignation was actioned and resolved immediately. Fortunately, the other candidate in the running was still available and, having initially been employed on a temporary contract, they are now quickly becoming a valued permanent staff member.

Linked in Linkedin.com/company/cccu-connect

'We would highly recommend Unitemps. Unitemps have taken the time and hard work out of recruiting enabling us to concentrate on our business rather than wasting hours meeting people not suitable for the positions we needed to fill.

Your sensible, down to earth feedback after initial interviews meant we have ended up employing candidates we might otherwise have rejected based on their CVs. It is also appreciated that Unitemps provided us with back up solutions when situations arise that need tactful handling to ensure both us and the agency staff resolve situations without upset.

We were initially nervous of using Unitemps to recruit staff, but now we turn to you and your team without even considering alternatives.'

## – Maggie White, Finance Director

To understand how Unitemps can support your organisation, please contact:

Unitemps@canterbury.ac.uk



