Students ▼ Staff Alumni

New students

Current students

Graduating students



MA

# **Arts and Cultural Management**

#### Year of entry 2021/22

The MA in Arts and Cultural Management programme is for artists/practitioners and project managers who wish to develop further knowledge, skills and understanding as confident leaders and managers in the arts.

#### WHY ARTS AND CULTURAL MANAGEMENT?

The programme will develop your conceptual and critical skills, which will allow you to engage with arts and management in an insightful way. The curriculum is designed to allow you to pursue opportunities within specialist fields of study, including a placement and undertaking an extensive independent project or dissertation of your choosing.

You will gain understanding of organisations, managerial techniques and arts practices in the current arts and cultural landscape in the UK.

You will have a placement that will enable you to develop greater self-awareness, professionalism and apply practical and organisational project management skills.

#### WHO IS THE COURSE FOR?

The MA in Arts and Cultural Management programme is for artists/practitioners and project managers who wish to develop further knowledge, skills and understanding as confident practitioners/artists, leaders and managers in the arts.

#### WHAT WILL STUDY?

Trimester One	Trimester Two	Trimester Three
CORE (20 credits) Principles and Practice - Research Skills	CORE (20 credits) Cultural Leadership	CORE (40 credits) The Reflective Practitioner: Individual Study/Dissertation/Project (you write the proposal for this in Trimester 2)
CORE (20 Credits) Cultural Geographies and Politics of Place	Option (20 credits) - one of three: (All options are dependent on viable student numbers. Only one option will run)  Curatorial  Performance Programming  Space and Places	
CORE (20 credits)  Placement  Preparation	CORE (20 credits) Placement	CORE (20 credits)  Placement Reflection

**MODULE INFORMATION** 

## **Trimester one**

### **Core modules:**

#### **Principles and Practice (Research skills)**

This module will enable you to develop greater understanding of the arts and cultural landscape in the UK and value of arts and culture to people and society. You will also develop criticality and reflectivity in relation to practice, research, reading and writing skills.

#### **Cultural Geographies and Politics of Place**

This module enables you to consider the value of places and spaces for arts activities and events and in societies. Festivals, performances, projects and exhibitions will be examined.

#### **Placement Preparation**

Here you will develop a project/programme or curator role within a contemporary arts, museum or heritage context. You will be supported in setting up a placement and guided through the experiences that are to be undertaken whilst in the placement context. The complexities of contexts and structures including the principles and methodologies of project management in the context of arts and cultural management will be examined. All elements of project/programme/curating from planning through to execution, including building and sustaining a critical path, overseeing budgets and team management.

### **Trimester two**

#### Core modules:

#### **Cultural Management**

Here you will gain greater understanding of contemporary contexts and practices of cultural leadership. You will explore innovative work in the arts, nationally and in the region, that demonstrate the creativity required to navigate austerity economies will be explored.

#### **Placement**

The main emphasis of this module is the student experience in a context undertaking a placement. Preparation in relation to the reflective learning log/diary/blog, evaluation and target setting will be undertaken. You will have access to an on-line community whilst on placement. Students may propose their own placement setting or take advantage of one of the many placement partner institutions we have on offer in Canterbury, London and the South East region.

### **Optional modules:**

Some option modules may not run as these are dependent on sufficient numbers. If a small cohort, only one option will run.

#### Curatorial

This module examines the diverse field of galleries and museums and how this relates to the range of activities that make up contemporary museum and gallery practice. Shifting the focus from storerooms to galleries, the module will consider notions of collections and ownership along with issues of display and interpretation. The module will draw on complementary theoretical approaches from both historical and artistic perspectives.

#### **Performance Programming**

This module develops an understanding of performance in non-traditional spaces and examines organisations that programme or commission this genre of work. It gives an overview of best practice in all aspects of collaborative performance making outside of theatrical venues largely known as Site Specific work including site sensitive, performance installation, outdoor and happenings. It will give you confidence to devise, design and develop performance/ performative work and what is needed to programme a season or festival of Site Specific performance art.

#### **Spaces and Places: Performance Technologies**

Here you will explore the potential uses of technologies in and for performance and the influences of performance as a tool for innovation in technological design. Spatiality, embodiment, environmental, audience experience, and participatory performance will be examined. The module seeks to analyse the interaction between artistic endeavour and the technological processes which can assist and inform the creation of arts activity. In doing so, the module will develop awareness of the usability and contribution that new digital media platforms can offer the contemporary practitioner in this field.

### **Trimester three**

#### Core modules:

#### Individual Study- The Reflective Researcher

Here you can examine in detail a selected and approved area of interest in arts and cultural management. You will pursue individual research under supervision and develop transferable skills to address complex issues and think critically about your chosen subject. Special emphasis is placed on original thinking, planning and implementing strategies and methodologies at a professional level. Above all the aim of this module is to enable you to apply research methodology and stimulate your own work – practical and/or written. Please note this module is introduced in term 2 where you write the proposal but then runs in the form of individual tutorials in term 3.

#### **Placement Reflection**

The main emphasis of this module is on you reflecting critically on the experience of your placement. Preparation in relation to the reflective learning log/diary/blog and making theory-practice connections will be undertaken.

#### WHAT CAN I DO NEXT?

Here are some possible careers/next steps:

- Manager with an arts/cultural organisation programming/curating/event manager/project manager
- · Work for a large/medium organisation eg BBC, One Dance UK
- · Freelance developer of arts/cultural experiences/events
- · Community outreach officer
- · Freelance performer
- Undertake further study (PhD)

Students that have undertaken this programme have become freelance artists establishing their own companies and events. One Alumni works for the BBC on audience statistics for *Strictly Come Dancing*. Another Alumni has a freelance career and has worked as an ambassador for Matthew Bourne New Adventures ReBourne.

#### SPECIAL FEATURES

Canterbury Christ Church University is situated near to the cathedral in the heart of a historic city teeming with culture and heritage. It is extremely well placed to offer an enriching learning experience.

Artistic and cultural attractions in Canterbury include:

- · International Canterbury Festival
- · Canterbury Cathedral
- · The Beaney House of Art and Knowledge
- · St. Gregory's Centre
- · The Marlowe Theatre
- · The Gulbenkian Theatre
- · The Canterbury Tales exhibition
- · The Roman Museum
- The Heritage Museum

Within Kent there is a rich and vibrant arts ecology such as:

- · Whitstable Oyster Festival
- · Herne Bay Festival
- · Folkestone Triennial
- · Whitstable Biennale
- Deal Festival

We also have Jasmin Vardimon Dance Company and The Turner Contemporary in Margate.

The city connects to central London and the further wealth of culture and heritage available there, in only 50 minutes by direct and frequent high-speed train connections.

#### LEARNING AND TEACHING

You will be taught through seminars, workshops and a practical placement. A number of guest speakers/artists/managers will share their experiences and strategies.

The tutor team have a wealth of academic (Reader and Lecturer level) and industry experience too (e.g. business, freelance, commissioned, high esteem, leaders).

There is integration between theory and practice. The ability to gather, synthesise, process and present information/ideas/events/projects in a coherent, articulate manner are the main foci for both practical and written assignments at Masters level.

You will be encouraged to develop project proposals, business plans, marketing material and performance projects/events. The full time programme runs on two days a week (at the moment a Wednesday and Thursday). Commitments will depend on which optional modules are chosen in trimester 2. Students can expect approximately 10-12 hours a week contact in trimester 1 through modules and tutorials. There will be a greater commitment in trimester 2 due to placement and in trimester 3 is predominantly 1-1 supervision for Dissertation/Project and Reflection on Placement modules. Part time students do their Masters across two years and do their placement modules and dissertation in year 2.

## Supervisor

There are a number of interdisciplinary professionals working in the School. Here are two examples:

Dr Angela Pickard

#### Fields of interest:

- dance (technique, history, sociology, philosophy, pedagogy, aesthetics)
- · interdisciplinary working
- arts in society (historical/social developments in ballet, modern and contemporary from 16th century to modern day), choreography (mainstream, post-modern and interdisciplinary)
- pedagogy (creativity, educational theory, learning and teaching methods)
- · Widening participation in the arts

#### **Dr Kristine Sommerlade**

#### Fields of interest:

- · artist development and sustainability
- · dance fitness

#### **ASSESSMENTS**

You are assessed through a range of assignments consisting of, for example, written proposals, presentations, learning log/blogs, reflection and evaluation, dissertation, developing a webpage and/or developing a performance project.

Each 20 credit module has an assessment of 4000 words (or equivalent). A 40 credit module (Dissertation/Project) has 8000 words or equivalent.

#### **WORK PLACEMENT**

There will be an in-depth placement with an arts/cultural organisation as part of this programme where you will develop professional and business skills.

You will be supported in finding a placement suited to your area of specialist interest or practice.

#### **APPLY NOW**

### **Apply Direct / Part-time study**

Location	Length	Start	
MA Arts & Cultural Management			
Canterbury	1 year full-time	September 2020	APPLY
MA Arts & Cultural Management			
Canterbury	2 years part-time	September 2020	APPLY

For any questions on the course, please contact our administration team.

FEES AND ADDITIONAL COSTS

## **Fees**

### 2020/21 tuition fees for this course

UK/EU	Overseas
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Full-time	£7,970	£13,000
Part-time	£3,985	N/A

Alumni of Canterbury Christ Church University are eligible for a 20% discount on this course, subject to terms and conditions.

Tuition fees for all courses which last more than one academic year are payable on an annual basis, except where stated.

There will be an annual inflationary increase in tuition fees for this course where the course lasts more than one academic year. For further information read the 2020/21 Tuition fee statements and continuing fee information.

Government loans of up to £11,222 are available for some postgraduate Master's courses for students starting their course from 1 August 2020. Loans are subject to both personal and course eligibility criteria.

The rules around course eligibility mean that in some cases it may depend on how you are studying (full-time or part-time) as to whether you can apply for a postgraduate loan. To check whether your course is eligible, you can email the Student Fees Team or call **01227 923 948.** 

Read more about postgraduate masters student loans.

Students may self-fund their course or a sponsor may fund or part-fund. Bursaries, scholarships and fee discounts may also be available.

#### **Further information**

- See information about financial support available for postgraduate studies
- If you would like information about paying your fees, please contact accounts.receivable@canterbury.ac.uk
- For specific fee queries, please contact fees@canterbury.ac.uk

## **Additional course costs**

Although we aim to minimise any additional costs to students over and above the course tuition fee, there will be some additional costs which students are expected to meet.

#### Costs applicable to all students

Category	Description
Text books	Own purchase text books
Travel to other sites	Where travel to other sites is required, this will be payable by the student

Category	Description
Library Fees and Fines	Where students fail to return loaned items within the required time they will be responsible for the cost of any library fees and fines applicable
Printing & Photocopying	The cost of printing and photocopying undertaken by students to support their individual learning are payable by the student
Graduation ceremonies	It is free for the student to attend the ceremony itself. Guest tickets and robe hire / photography are additional costs payable by the student

## **Course specific costs**

Category	Description
DBS	As there is a placement, it is likely that there would be public engagement so a DBS check may be required at a cost of approximately £54.

## **General principle policy**

The University's general principles policy for additional course fees are set out here

Category	Is the cost Included in the tuition fee?	Is the cost an additional cost to students?
Field trips (including trips abroad and trips to museums, theatres, workshops etc)	The costs of Field trips are not included in the Tuition fee unless the trip is a compulsory element of the module.	Yes, unless the Field trip is a compulsory element of the module.
Travel and accommodation costs for placements	This varies depending on the Course - please refer to individual course webpages for further information about additional costs of travel and accommodation for placements.	This varies depending on the Course - please refer to individual course webpages for further information about additional costs of travel and accommodation for placements.
Purchase of own text books	No – students are expected to purchase their own text books.	Yes – students are expected to purchase their own text books.
Data & Barring Service (DBS) Checks	This varies depending on the Course - please refer to individual course webpages for further information.	This varies depending on the Course - please refer to individual course webpages for further information.

Category	Is the cost included in the tuition fee?	Is the cost an additional cost to students?
Occupational Health Checks	This varies depending on the Course - please refer to individual course webpages for further information.	This varies depending on the Course - please refer to individual course webpages for further information.
Professional Body registration	No - students are expected to pay for their own Professional Body registration, if applicable.	Yes - students are expected to pay for their own Professional Body registration, if applicable.
Travel to other sites	No – students are expected to pay for the cost of any travel to other University sites, however a mini bus service is provided free of charge between Old Sessions House and Polo Farm / Hall Place in Canterbury. Visit the shuttlebus webpage for more information.	Yes - students are expected to pay for the cost of any travel to other University sites, however a mini bus service is provided free of charge between Old Sessions House and Polo Farm / Hall Place in Canterbury. Visit the shuttlebus webpage for more information.
Clothing / Kit	Yes, where the clothing / kit is essential for Health & Safety reasons the cost is included in the tuition fee (a maximum of one set of clothing provided per student). Further information can be found on course webpages.	Yes, where the clothing / kit is essential for Health & Safety reasons the cost is included in the tuition fee (a maximum of one set of clothing provided per student). Further information can be found on course webpages.
Learning materials	Essential learning materials (excluding text books) in connection with the course are included in the Tuition Fee. Specific course related information can be found on course webpages.	Students must pay for additional materials beyond the standard provision essential for the course, or where the costs are determined by the student's area of interest and the outputs are retained by the student. Specific course related information can be found on course webpages.
Library fees and fines	Yes – all Library fees and fines are an additional cost payable by the student.	Yes – all Library fees and fines are an additional cost payable by the student.

Category	Is the cost included in the tuition fee?	Is the cost an additional cost to students?
Printing and photocopying	A £15 print / photocopying credit is provided to all students each academic year on their University Smartcard. Any additional print / photocopying costs must be paid for by the student.	A £15 print / photocopying credit is provided to all students each academic year on their University Smartcard. Any additional print / photocopying costs must be paid for by the student.
Social events	The tuition fee does not include the cost of any social events, unless the event forms an essential part of the course.	Yes, the costs of social events are an additional cost payable by the student unless the event forms an essential part of the course.
Graduation ceremonies	IThe cost of the Graduation ceremony itself is included in the tuition fee for the student to attend the ceremony. However, guest tickets and robe hire/ photography are additional costs payable by the student or their guests.	The cost of the Graduation ceremony itself is included in the tuition fee for the student to attend the ceremony. However, guest tickets and robe hire/ photography are additional costs payable by the student or their guests.

#### ADDITIONAL COURSE INFORMATION

We have two sprung floor performance studios in Anselm, one of which is a studio theatre with ranked seating for 90. The theatre has a full lighting rig and technician box. We also have Daphne Oram creative arts building that has Mac labs, a sprung floor studio lab and an exhibition space. In addition, we have St. Gregory's centre concert hall and a large sprung floor studio as part of our Sports Centre. There are also many outside spaces and gardens around Canterbury Christ Church University.

#### RESEARCH ENVIRONMENT

The School of Creative Arts and Industries is a vibrant research community. We have research active staff leading in practice-based and written outputs in a range of arts and industries including games design, media, film, performing arts and music. We have a research seminar series *In Dialogue With...* and an Embodied Identity research group. There are a number of Masters and PhD students sharing their work. Dr Angela Pickard is editor of the international journal Research in Dance Education.

#### **FACT FILE**

#### **UCAS** institution code

C10

#### Length

1 year full-time

2 years part-time

#### **Entry requirements**

BA/BSc degree in any subject at 2:2 or above.

If English is not your first language you require an IELTS overall score of 6.0 with no element below 5.5 for most standard undergraduate and postgraduate courses. There are some exceptions and if the IELTS requirement differs it will be specified on the course page.

#### Location

Canterbury

#### **School**

Creative Arts and Industries



Important information

Changes to previously published information

Legal & Cookies | Accessibility | Student Terms & Conditions | Modern Slavery Act Statement

### **Course Enquiries:**

+44 (0)1227 928000

#### **University Switchboard:**

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