



MA

Arts and Cultural Management

Year of entry 2019/20

The MA in Arts and Cultural Management programme is for artists/practitioners and project managers who wish to develop further knowledge, skills and understanding as confident leaders and managers in the arts.

WHY ARTS AND CULTURAL MANAGEMENT?

The programme will develop your conceptual and critical skills, which will allow you to engage with arts and management in an insightful way. The curriculum is designed to allow you to pursue opportunities within specialist fields of study to an advanced level, including undertaking an extensive independent project or dissertation of your choosing.

You will gain understanding of organisations, managerial techniques and arts practices in the current arts and cultural landscape in the UK.

You will have a placement that will enable you to develop greater self awareness, professionalism and apply practical and organisational project management skills.

WHO IS THE COURSE FOR?

The MA in Arts and Cultural Management programme is for artists/practitioners and project managers who wish to develop further knowledge, skills and understanding as confident practitioners/artists, leaders and managers in the arts.

WHAT WILL STUDY?

Term One	Term Two	Term Three
CORE (20 credits) Principles and Practice - Research Skills	CORE (20 credits) Cultural Leadership	CORE (40 credits) Dissertation/Project (you write the proposal for this in TERM 2)
Option (20 credits) - one of three: <ul style="list-style-type: none"> • Curatorial 1 • Performance Programming 1 • Spaces and Places 1 	Option (20 credits) - one of three: <ul style="list-style-type: none"> • Curatorial 2 • Performance Programming 2 • Space and Places 2 	
CORE (20 credits) Placement Preparation	CORE (20 credits) Placement	CORE (20 credits) Placement Reflection

MODULE INFORMATION

Term one

Core modules:

Principles and Practice (Research skills)

This module will enable you to develop greater understanding of the arts and cultural landscape in the UK and value of arts and culture to people and society. You will also develop criticality and reflectivity in relation to practice, research, reading and writing skills.

Placement Preparation

Here you will develop a project/programme or curator role within a contemporary arts, museum or heritage context. You will be supported in setting up a placement and guided through the experiences that are to be undertaken whilst in the placement context. The complexities of contexts and structures including the principles and

methodologies of project management in the context of arts and cultural management will be examined. All elements of project/programme/curating from planning through to execution, including building and sustaining a critical path, overseeing budgets and team management.

Optional modules:

Some option modules may not run as these are dependent on sufficient numbers.

Curatorial 1: Visual Arts /Gallery

This module gives you an understanding of arts organisations and their varied approaches to curating. It will give you confidence to devise, design and develop your own exhibition concept. You will acquire a working knowledge of the planning process, preparing you for curating as a career pathway.

Performance Programming 1: Multidisciplinary work and Collaborative Practice

This module is to give you an understanding of performing in venues, festivals and arts organisations and their varied approaches to programming performing arts work. It will give you confidence to devise, design and develop your own performance/performative work and equip you with the skills needed to programme a season/festival.

Spaces and Places 1

You will develop understandings of the relationships between the arts, practices of community engagement and theoretical perspectives on cultural geographies and the politics of place. Histories of community arts practice, contemporary policies of place-making, cultural tourism and audience development will be explored. You will develop a project proposal that draws on case studies and theory to set out a plan of work for regeneration through the arts within a specified community. The proposal will include a business plan and funding model.

Term two

Core modules:

Cultural Management

Here you will gain greater understanding of contemporary contexts and practices of cultural leadership. You will explore innovative work in the arts, nationally and in the region, that demonstrate the creativity required to navigate austerity economies will be explored.

Placement

The main emphasis of this module is the student experience in a context undertaking a placement. Preparation in relation to the reflective learning log/diary/blog, evaluation and target setting will be undertaken. You will have access to an on-line community whilst on placement. Students may propose their own placement setting or take advantage of one of the many placement partner institutions we have on offer in Canterbury, London and the South East region.

Optional modules:

Some option modules may not run as these are dependent on sufficient numbers.

Curatorial 2: Museums/Heritage

This module examines the diverse field of museum studies and how this relates to the range of activities that make up contemporary museum and gallery practice. Shifting the focus from storerooms to galleries, the module will consider notions of collections and ownership along with issues of display and interpretation. The module will draw on complementary theoretical approaches from both historical and artistic perspectives.

Performance Programming 2: Site-specific and Collaborative Practice

This module develops an understanding of performance in non-traditional spaces and examines organisations that programme or commission this genre of work. It gives an overview of best practice in all aspects of collaborative performance making outside of theatrical venues largely known as Site Specific work including site sensitive, performance installation, outdoor and happenings. It will give you confidence to devise, design and develop performance/ performative work and what is needed to programme a season or festival of Site Specific performance art.

Spaces and Places 2: Performance Technologies

Here you will explore the potential uses of technologies in and for performance and the influences of performance as a tool for innovation in technological design. Spatiality, embodiment, environmental, audience experience, and participatory performance will be examined. The module seeks to analyse the interaction between artistic endeavour and the technological processes which can assist and inform the creation of arts activity. In doing so, the module will develop awareness of the usability and contribution that new digital media platforms can offer the contemporary practitioner in this field.

Term three

Core modules:

Individual Study- The Reflective Researcher

Here you can examine in detail a selected and approved area of interest in arts and cultural management. You will pursue individual research under supervision and develop transferable skills to address complex issues and think critically about your chosen subject. Special emphasis is placed on original thinking, planning and implementing strategies and methodologies at a professional level. Above all the aim of this module is to enable you to apply research methodology and stimulate your own work – practical and/or written. Please note this module is introduced in term 2 where you write the proposal but then runs in the form of individual tutorials in term 3.

Placement Reflection

The main emphasis of this module is on you reflecting critically on the experience of your placement. Preparation in relation to the reflective learning log/diary/blog and making theory-practice connections will be undertaken.

WHAT CAN I DO NEXT?

Here are some possible careers/next steps :

- Manager with an arts/cultural organisation – programming/curating/event manager/project manager

- Freelance developer of arts/cultural experiences/events
- Community outreach officer
- Freelance performer
- Undertake further study (PhD)

Students that have undertaken this programme have become freelance artists establishing their own companies and events. One Alumni works for the BBC on audience statistics for *Strictly Come Dancing*.

SPECIAL FEATURES

Canterbury Christ Church University is situated near to the cathedral in the heart of a historic city teeming with culture and heritage. It is extremely well placed to offer an enriching learning experience.

Artistic and cultural attractions in Canterbury include:

- International Canterbury Festival
- Sounds New contemporary festival
- Canterbury Cathedral
- The Beaney House of Art and Knowledge
- St. Gregory's Music Centre
- The Marlowe Theatre
- The Gulbenkian Theatre
- The Canterbury Tales exhibition
- The Roman Museum
- The Heritage Museum

Within Kent there is a rich and vibrant arts ecology such as:

- Whitstable Oyster Festival
- Herne Bay Festival
- Folkestone Triennial
- Whitstable Biennale
- Deal Festival.

We also have Jasmin Vardimon Dance Company and The Turner Contemporary in Margate.

The city connects to central London and the further wealth of culture and heritage available there, in only 50 minutes by direct and frequent high-speed train connections.

LEARNING AND TEACHING

You will be taught through seminars, workshops and a practical placement. A number of guest speakers/artists/managers will share their experiences and strategies.

The tutor team have a wealth of academic (Reader, Senior Lecturer and Lecturer level) and industry experience too (e.g. business, freelance, commissioned, high esteem, leaders).

There is integration between theory and practice. The ability to gather, synthesise, process and present information/ideas/events/projects in a coherent, articulate manner are the main foci for both practical and written assignments at Masters level.

You will be encouraged to develop project proposals, business plans, marketing material and performance projects/events. The full time programme runs on two days a week (at the moment a Monday and Thursday). Commitments will depend on which optional modules are chosen. Students can expect approximately 8 hours a week contact in Semester 1 through modules and tutorial. There will be a greater commitment in Semester 2 due to placement and in Semester 3 is predominantly 1-1 supervision for Dissertation/Project and Reflection on Placement modules.

Supervisor

Dr Angela Pickard

Fields of interest:

- **ballet** (technique, history, sociology, philosophy, pedagogy, aesthetics)
- **dance in society** (historical/social developments in ballet, modern and contemporary from 16th century to modern day), choreography (mainstream, post-modern and interdisciplinary)
- **dance pedagogy** (creativity, educational theory, learning and teaching methods)

ASSESSMENTS

You are assessed through a range of assignments consisting of, for example, written proposals, presentations, learning log/blogs, reflection and evaluation, dissertation, developing a webpage and/or developing a performance project.

Each 20 credit module has an assessment of 4000 words (or equivalent). A 40 credit module (Dissertation/Project) has 8000 words or equivalent.

WORK PLACEMENT

There will be an in-depth placement with an arts/cultural organisation as part of this programme where you will develop professional and business skills.

You will be supported in finding a placement suited to your area of specialist interest or practice.

HOW TO APPLY

Apply Direct / Part-time study

Location	Length	Start	
MA Arts and Cultural Management			
Canterbury	1 year full-time	September 2020	APPLY
MA Arts and Cultural Management			
Canterbury	2 years part-time	September 2020	APPLY

For any questions on the course, please contact our administration team.

FEES AND ADDITIONAL COSTS

Fees

2019/20 tuition fees for this course

	UK/EU	Overseas
Full-time	£7,700	£12,420
Part-time	£3,850	N/A

Alumni of Canterbury Christ Church University are eligible for a 20% discount on this course, subject to terms and conditions.

Tuition fees for all courses which last more than one academic year are payable on an annual basis, except where stated.

There will be an annual inflationary increase in tuition fees for this course where the course lasts more than one academic year. For further information read the 2020/21 Tuition fee statements and continuing fee information.

Government loans of up to £10,906 are available for some postgraduate Master's courses for students starting their course from 1 August 2018. Loans are subject to both personal and course eligibility criteria.

The rules around course eligibility mean that in some cases it may depend on how you are studying (full-time or part-time) as to whether you can apply for a postgraduate loan. To check whether your course is eligible, you can email the Student Fees Team or call **01227 923 948**.

Read more about [postgraduate masters student loans](#).

Students may self-fund their course or a sponsor may fund or part-fund. Bursaries, scholarships and fee discounts may also be available.

Further information

- See information about financial support available for postgraduate studies
- If you would like information about paying your fees, please contact accounts.receivable@canterbury.ac.uk
- For specific fee queries, please contact fees@canterbury.ac.uk

Additional course costs

Although we aim to minimise any additional costs to students over and above the course tuition fee, there will be some additional costs which students are expected to meet.

Costs applicable to all students

Category	Description
Text books	Own purchase text books
Travel to other sites	Where travel to other sites is required, this will be payable by the student
Library Fees and Fines	Where students fail to return loaned items within the required time they will be responsible for the cost of any library fees and fines applicable
Printing & Photocopying	The cost of printing and photocopying undertaken by students to support their individual learning are payable by the student
Graduation ceremonies	It is free for the student to attend the ceremony itself. Guest tickets and robe hire / photography are additional costs payable by the student

Course specific costs

Category	Description
DBS	As there is a placement, it is likely that there would be public engagement so a DBS check may be required at a cost of approximately £54.

General principle policy

The University's general principles policy for additional course fees are set out here

Category	Is the cost Included in the tuition fee?	Is the cost an additional cost to students?
Field trips (including trips abroad and trips to museums, theatres, workshops etc)	The costs of Field trips are not included in the Tuition fee unless the trip is a compulsory element of the module.	Yes, unless the Field trip is a compulsory element of the module.
Travel and accommodation costs for placements	This varies depending on the Course - please refer to individual course webpages for further information about additional costs of travel and accommodation for placements.	This varies depending on the Course - please refer to individual course webpages for further information about additional costs of travel and accommodation for placements.
Purchase of own text books	No – students are expected to purchase their own text books.	Yes – students are expected to purchase their own text books.
Data & Barring Service (DBS) Checks	This varies depending on the Course - please refer to individual course webpages for further information.	This varies depending on the Course - please refer to individual course webpages for further information.
Occupational Health Checks	This varies depending on the Course - please refer to individual course webpages for further information.	This varies depending on the Course - please refer to individual course webpages for further information.
Professional Body registration	No - students are expected to pay for their own Professional Body registration, if applicable.	Yes - students are expected to pay for their own Professional Body registration, if applicable.

Category	Is the cost Included in the tuition fee?	Is the cost an additional cost to students?
Travel to other sites	No – students are expected to pay for the cost of any travel to other University sites, however a mini bus service is provided free of charge between Old Sessions House and Polo Farm / Hall Place in Canterbury. Visit the shuttlebus webpage for more information.	Yes - students are expected to pay for the cost of any travel to other University sites, however a mini bus service is provided free of charge between Old Sessions House and Polo Farm / Hall Place in Canterbury. Visit the shuttlebus webpage for more information.
Clothing / Kit	Yes, where the clothing / kit is essential for Health & Safety reasons the cost is included in the tuition fee (a maximum of one set of clothing provided per student). Further information can be found on course webpages.	Yes, where the clothing / kit is essential for Health & Safety reasons the cost is included in the tuition fee (a maximum of one set of clothing provided per student). Further information can be found on course webpages.
Learning materials	Essential learning materials (excluding text books) in connection with the course are included in the Tuition Fee. Specific course related information can be found on course webpages.	Students must pay for additional materials beyond the standard provision essential for the course, or where the costs are determined by the student's area of interest and the outputs are retained by the student. Specific course related information can be found on course webpages.
Library fees and fines	Yes – all Library fees and fines are an additional cost payable by the student.	Yes – all Library fees and fines are an additional cost payable by the student.
Printing and photocopying	A £15 print / photocopying credit is provided to all students each academic year on their University Smartcard. Any additional print / photocopying costs must be paid for by the student.	A £15 print / photocopying credit is provided to all students each academic year on their University Smartcard. Any additional print / photocopying costs must be paid for by the student.
Social events	The tuition fee does not include the cost of any social events, unless the event forms an essential part of the course.	Yes, the costs of social events are an additional cost payable by the student unless the event forms an essential part of the course.

Category	Is the cost Included in the tuition fee?	Is the cost an additional cost to students?
Graduation ceremonies	The cost of the Graduation ceremony itself is included in the tuition fee for the student to attend the ceremony. However, guest tickets and robe hire/ photography are additional costs payable by the student or their guests.	The cost of the Graduation ceremony itself is included in the tuition fee for the student to attend the ceremony. However, guest tickets and robe hire/ photography are additional costs payable by the student or their guests.

ADDITIONAL COURSE INFORMATION

We have two sprung floor performance studios, one of which is a studio theatre with ranked seating for 90. The theatre has a full lighting rig and technician box. We also have St. Gregory's centre concert hall and a large sprung floor studio as part of our Sports Centre. There are also many outside spaces and gardens around Canterbury Christ Church University.

RESEARCH ENVIRONMENT

Music and Performing Arts is a vibrant research community. We have research active staff leading in practice-based and written outputs in a range of arts. We have a research seminar series *In Dialogue With...* and an Embodied Identity research group. There are a number of Masters and PhD students sharing their work. Dr Angela Pickard is editor of the international journal *Research in Dance Education*.

FACT FILE

UCAS institution code

C10

Length

1 year full-time
2 years part-time

Entry requirements

BA/BSc degree in any subject at 2:2 or above.

Location

Canterbury

School

Creative Arts and Industries

[Legal & Cookies](#) | [Accessibility](#) | [Student Terms & Conditions](#) | [Modern Slavery Act Statement](#)

Course Enquiries:

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