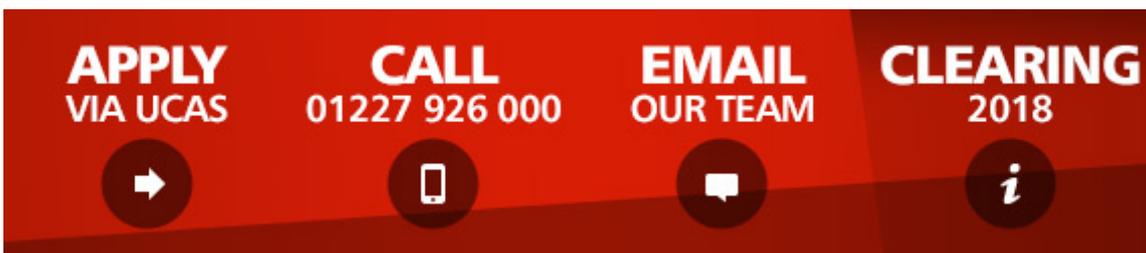




BSc single honours

Accounting and Management

Year of entry 2018/19 ▾



Many accountants occupy key managerial positions in business, yet few are qualified managers. This degree was created in response to market demand for graduates with specialist accounting knowledge who are also able to lead effectively.

Working alongside students from other courses in the Business School, you will gain a solid grounding in the challenges of managing organisations, information technology and analytical skills. Later, you will have the flexibility to choose a variety of pathways including a specialist Accounting module.

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Christ Church Business School has strong professional links and guest speakers are regularly invited to address our students. Our 'Business Futures' weeks promote student interaction with businesses to give you the best possible opportunities.

You will explore areas including:

- business analysis
- marketing principles and practice
- people management in the 21st century.

WHY ACCOUNTING AND MANAGEMENT?

Many accountants occupy key managerial positions in business, yet few are qualified managers. This degree was created in response to market demand for graduates with specialist accounting knowledge, competent to manage and to lead. It is anticipated that students will effectively structure part of their degree, incorporating their own work experience as case studies for relevant assessments. Our single honours Accounting and Management course is structured to achieve some exemptions with the professional accounting bodies; the Association of Chartered Certified Accountants (ACCA), the Institute of Chartered Accountants England and Wales (ICAEW) and the Chartered Institute of Management Accountants (CIMA).

91% of our most recent Accounting/Finance students were satisfied with the quality of their course.

National Student Survey 2018

Our experienced team has created an engaging course which captures the diversity of this topical area, developing an understanding of both the national and the global dimensions of this discipline. Our Business School courses provide a sound and relevant educational foundation for an array of roles in industry, practice, the service sector or self employment.

Additionally it is accredited by the Association of Project Managers and by the Chartered Management Institute. On successful completion of the relevant modules, you will achieve certification with these organisations, enhancing your employment prospects.

We are proud that our students have been finalists a number of times in the national IBM Business Challenge.

On all of our accounting degrees, knowledge, critical analysis and interpersonal skills are developed through lectures, seminars, workshops and a variety of assessment modes. These satisfy academic, professional, and commercial requirements. Guest speakers are regularly invited to address our students, with our 'Business Futures' weeks promoting student interaction with businesses including accounting firms, enhancing employability.

Privacy settings

Our experienced team has created an engaging course which captures the diversity of this topical area, developing an understanding of both the national and the global dimensions of this discipline. Our Business School courses provide a sound and relevant educational foundation for an array of roles in industry, practice, the service sector or self employment.

WHAT WILL I STUDY?

The first year of Accounting and Management provides a solid grounding in the challenges of managing organisations, information technology and starts to develop the analytical skills which are required by employers. In year two you will develop your operational knowledge of the disciplines of accounting and of management and year three focuses on strategic issues.

You can study **French, German, Italian, Mandarin Chinese** and **Spanish** as part of, or alongside, your course.

[MORE INFO](#)

Work experience

The programme provides students with the opportunity to take a work based learning module in year two and the opportunity for a placement year between years two and three.

Students have undertaken a variety of interesting placements and are often given responsibility very early on in their placement years.

MODULE INFORMATION

Core modules

Year 1

Financial Accounting for Professionals (20 Credits)

The module provides students with an understanding of accounting with a focus on limited liability companies. It introduces students to key accounting topics. A firm understanding of double-entry is established and then used to graduate to the preparation of financial statements for private limited companies. The accounting framework is introduced and its importance to the users of accounts discussed.

Economics (20 Credits)

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The aim of the module is to introduce students to the fundamental economic issues stemming from the scarcity of resources. The relationship between business and the economic problem is analysed by means of micro and macro-economic models to equip students with an understanding of decision-making at the levels of the market, the firm and the nation.

Business Analysis (20 Credits)

The module is designed to help students develop a range of statistical and computing skills that will be valuable to them during the course of their academic programs and in their future careers in business. Although there are no pre-requisites for this module it is assumed that students have basic mathematical skills.

People Management in the 21st Century (20 Credits)

This module focuses on the behavioural aspects of people management in organisations. This is a vital area of study because the ability to understand behaviour in the workplace is a necessary prerequisite for making informed choices and for influencing organisational action such as decision making regarding organisational objectives, and leading and influencing the behaviour of others in order to see that the decisions are implemented. It is anticipated that by the end of the module students will be able to evaluate objectively and understand organisational behavioural situations and determine the best course of action from a range of perspectives.

Contemporary Business Issues (20 Credits)

The module will provide an introduction to introductory business concepts and models and the information sources needed to research, analyse and apply these concepts to the practice of business. It includes an overview of contemporary and emerging business themes including the changing macro-environment, emergence of new economies and inter-relatedness of the global trade, the structure and organisation of different industry sectors e.g. services, SME's. It will provide an introduction to issues of sustainability, enterprise, innovation, corporate social responsibility and the impacts of globalisation on different business sectors.

Marketing Principles & Practice (20 Credits)

The module develops student understanding and then provides a forum for critical analysis of the application of marketing techniques in international, multi-national, and global market situations. Emphasis is given to the relative importance of political, economic, socio-cultural, technological, legal and regulatory, and environmental issues as they apply to (changing) country-specific and regional contexts. Market research techniques and practices develop student understanding of market entry and market sustainability techniques as aspects of competitive advantage.

Year 2

Management Accounting (20 Credits)

Management Accounting introduces and develops an understanding of the fundamental concepts and techniques of management accounting and applies these techniques in an appropriate way. It also develops students' ability to critically evaluate the strengths and limitations of these techniques. The module demonstrates how management accounting information may be used for the purposes of planning, decision making, performance measurement and control within organisations, in order to further the organisation's strategic objectives.

Work-Based Learning (20 Credits)

The module develops students' skills in seeking and obtaining a work placement or internship of a minimum of three weeks' duration. It also develops in students their skills in learning from work experience and applying academic learning to the work place. The overall aim of the module is to improve their success in graduate job search which

forms part of our commitment to employability in the Business School.

Employee Development and Employee Relations (20 Credits)

To provide students with the ability to understand, assess and apply approaches to the development of people in organisations through learning and development interventions, and develop an understanding of employee relations frameworks and current regulation in this area.

Management and Leadership (20 Credits)

The module explores the context within which management and leadership takes place; the historical context within which the fundamental principles of management arise; the context of the external environment which impacts on organisational strategy and may cause ambiguity in relation to organisational objectives, policies, working practices, ethical considerations and management approaches. It also explores a range of different perspectives on management and leadership and focuses in on particular managerial/leadership issues that lead to ambiguities and problems.

Year 3

Financial Management for Accountants (20 credits)

The aim of this module is to build up an understanding of the treasury function and corporate financial strategy, and to develop the practical skills for dealing with the corporate financial issues. The corporate financial issues will be covered within the following categories: financial management function; financial management environment; investment appraisal; business finance; business valuation; working capital management; and risk management.

Contemporary Accounting Issues (20 Credits)

Contemporary Accounting Issues (CAI) develops a critical perspective of the developments in company accounting and disclosure. It explores the evolution of International Accounting Standards and their implications for users. The module reviews controversial issues in the treatment of accounting transactions and develops the skills required for the interpretation of accounting and other relevant information.

The module will build on students existing knowledge of the preparation and analysis of financial reports for business entities. It will contextualise the role of the accountant as a professional steward and analyst by exploring the professional and ethical duties and responsibilities of the accountant to the stakeholders of an organisation. The financial reporting framework and financial reporting requirements in accordance with generally accepted accounting practice and relevant standards will be examined. The accountant's role in assessing and advising on the implications of accounting regulation will be discussed. The module will critically evaluate current developments in corporate reporting.

Strategic Management (20 Credits)

The aim of the module is to provide students with an understanding of the impact of the business environment and the resources of the organisation, both human and material, on strategic planning and choice. This will enable students to consider strategic alternatives, evaluate their suitability and make them aware of the complex issues involved in implementing strategy and managing strategic change.

Likely optional modules

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Financial Markets and Risk Management (20 credits)

The Financial Markets and Risk Management module aims to develop student understanding on the role of securities in the financial markets and how the economic environment impacts the value of financial securities. It further provides students exposure into the special regulatory requirements and the accounting implications into being an investor in those securities. Students will be exposed to the importance of identifying the greatest source of risk and how this risk can be managed using derivative instruments. It also exposes students to different investment products that are tailored to the needs of different clients.

Audit and Assurance (20 Credits)

Audit and Assurance plays a vital role in accounting. This module (AUD) introduces the students to key auditing techniques. The importance of the audit function with regard to the independent examination of financial information of any entity, whether profit oriented or not, and irrespective of its size or legal form, is explained. The skills necessary to carry-out such an examination are applied, with a view to developing the knowledge necessary to express an opinion thereon.

Taxation (20 Credits)

Taxation plays an important role in society. This module (TAN) provides an introduction to the most common taxes in the UK; Income Tax, Corporation Tax, VAT and Capital Gains Tax. The basic rules are explained, and the taxes are discussed in the context of Government policy.

Business Ethics (20 Credits)

The module will consist of a broad syllabus addressing practical considerations of the nature of ethics, progressing through learning of a range of traditional and post-modern ethical theories, and the appreciation of these theories in the practical setting of modern business processes. Students will study topics such as Corporate Social Responsibility, sustainability and the environment, professionalism & integrity, ethics & technology, financial scandals, whistle blowing and other emerging issues, by reference to case studies.

Individual Study (20 Credits)

The aim of the module is to provide students with the opportunity to undertake an in-depth study of a particular line of enquiry related to a business issue selected by the student.

Service Management (20 Credits)

The module will acquaint students with the complex demands made upon service management organisations and the challenges that staff within them face. An understanding of the environments in which they operate will be developed and an appreciation of the different constraints placed upon them will be explored. The module will examine the range of alternatives that organisations can draw from and will include an investigation into the issues associated with service management across a wide range of situations. This will include the process of servitisation, managing the service encounter, service quality, service level, customer management and capacity management.

Knowledge Management (20 Credits)

The module will cover the nature of knowledge. Epistemological issues, including typologies of knowledge, and the distinction between tacit and explicit knowledge will be examined as will the sources of knowledge. Knowledge as an intangible asset will be explored as will the measurement and evaluation of the contribution of knowledge to the

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strategic management of the organisation and the role of knowledge in business functions. In addition, the module will examine ethical issues in knowledge management and the nature and protection of intellectual property.

New Venture Creation (20 Credits)

The module aims to provide a practical perspective on the development and planning processes involved in the creation of a new venture, either as a new business start-up or as a new product or service development within a public or private organisation setting. It aims to develop an understanding and awareness of business models underlying successful new business ventures, and the potential of business model innovation.

It will explore the fundamental building blocks of a business model, the interrelationships between the building blocks and the links to the external business environment, and aims to arrive at a detailed operational and financial feasibility study that assesses the real potential of the new venture creation project.

Dissertation (40 Credits)

The aim of the module is to provide students with the opportunity for the practical application of theory to a business oriented problem and to develop research skills.

Strategic Human Resource Management

The aim of the module is to equip students with the ability to critically evaluate the strategic nature of HRM within the changing context of work and to evaluate effective management of people strategies.

WHAT CAN I DO NEXT?

100% of our most recent Accounting students were in jobs or further study 6 months after finishing their course.

Destinations of Leavers from Higher Education Survey 2016-2017

This degree will provide a gateway to a variety of careers in business. It is anticipated that your degree, focusing on the complementary disciplines of accountancy and of management, will enhance your employability prospects. Excellent mentoring by our experienced team will guide and prepare you for your first business or professional accountancy role.

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If I was to sum up my time at CCCU, I would say that the support and quality of the teaching staff is up there with the best. I would and have recommended this university to a number of people in the past and would continue to do so. The quality of the teaching has fully prepared me for working life!"

Daniel Assistant underwriter, Allianz

FEES AND ADDITIONAL COSTS

Fees

Tuition Fees for 2019/20 have not yet been finalised. Course webpages will be updated with Tuition Fee information once these have been agreed.

- Read advice about funding your degree
- See information about the financial support available for undergraduate studies
- If you would like information about paying your fees, please contact finance@canterbury.ac.uk
- For specific fee queries, please contact fees@canterbury.ac.uk

Additional course costs

Although we aim to minimise any additional costs to students over and above the course tuition fee, there will be some additional costs which students are expected to meet.

Costs applicable to all students

Category	Description
Text books	Own purchase text books
Travel to other sites	Where travel to other sites is required, this will be payable by the student
Library Fees and Fines	Where students fail to return loaned items within the required time they will be responsible for the cost of any Library Fees and Fines applicable

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Category	Description
Printing & Photocopying	The cost of printing and photocopying undertaken by students to support their individual learning are payable by the student
Graduation ceremonies	It is free for the student to attend the ceremony itself. Guest tickets and robe hire / photography are additional costs payable by the student

Course specific costs

Category	Description
Professional Body Registration	Professional Body qualification is optional and fees range between approximately £100 and £200 depending on the Professional body, the subject and the level of the award.

General principle policy

The University's general principles policy for additional course fees are set out here

Category	Included in the tuition fee	Additional cost to student
Field trips (including trips abroad and trips to museums, theatres, workshops etc)	No, if the trip contributes to the course as an optional module.	Yes if the trip is optional.
Travel and accommodation costs for placements	No	Travel and accommodation costs for professional placements within the Education and Health & Wellbeing Faculties. Travel and accommodation costs for other work placements.
Text books	No	Own purchase text books.
DBS / Health checks	No	Yes
Professional Body registration	No	Yes
Travel to other sites (e.g. travel to swimming pool for lessons)	No	Yes
Clothing / Kit	Yes, where the clothing / kit is essential for Health & Safety reasons.	Yes, where the clothing is kept by the student and not essential for health and safety reasons.

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Category	Included in the tuition fee	Additional cost to student
Learning materials	Essential learning materials (excluding text books) in connection with the course.	Additional materials beyond the standard provision essential for the course or where the costs are determined by the student's area of interest and the outputs are retained by the student.
Library fees and fines	No	Yes
Printing and photocopying	No	Yes
Social events	No, unless the event forms an essential part of the course.	Yes, unless the event forms an essential part of the course.
Graduation ceremonies	It is free for the student to attend the ceremony itself.	Guest tickets and robe hire/ photography are additional costs payable by the student.

LEARNING AND TEACHING

Teaching

You will be taught through a combination of lectures, seminars and practical workshops. You will typically have around 12 contact hours per week.

Seminars in smaller groups will enable you to discuss and develop your understanding of topics covered in lectures. In addition, you will meet with your academic personal tutor.

You will use industry-standard software. You will have access to specialist facilities throughout your course.

In year 2, you will undertake a minimum of 4 weeks or 120 hours placement with an external organisation as part of the compulsory Work-based Learning module. Your final year project will be based on a live brief from a relevant industry.

Your actual contact hours depend on the option modules you select.

All programmes are informed by the University's Learning and Teaching Strategy 2015-2020.

Independent learning

When not attending lectures, seminars, workshops or other timetabled sessions you will continue learning through self-study. Typically, this involves reading journal articles and books, undertaking research in the library, working on projects, and preparing for coursework assignments/examinations, workshops and seminars.

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Your module tutor will direct you towards specific readings and/or activities to complete before class.

For the Extended Essay in year two, and the Dissertation in year three, you will undertake independent research. You will work under the supervision of a member of the course team. You will meet with your supervisor regularly.

Overall workload

Your overall workload typically consists of 12 contact hours. You will undertake 15 hours independent learning and assessment activity.

For each 20-credit module, your study time is about 10 hours a week.

Academic input

The team consists of highly qualified academics. They have a range of expertise and experience.

All our team members hold doctoral and teaching qualifications. They are research-active. They have experience in delivering research-informed teaching. You can find out more about the current teaching on **our Staff** webpage. You should note members of the teaching team might change.

Postgraduate students sometimes assist in teaching and assessing some modules. However, experienced academics teach the vast majority of lectures and seminars.

ASSESSMENT

The course provides you with opportunities to test your understanding of the subject informally before you complete the formal assessments that count towards your final mark. Each module normally contains at least one piece of practice or 'formative' assessment for which you receive feedback from your tutor. Practice assessments are developmental and any grades you receive for them do not count towards your module mark.

There is a formal or 'summative' assessment at the end of each module. Assessment methods include written examinations and a range of coursework assessments such as essays, reports, portfolios, performance, presentations and your final year major project. The grades from formal assessments count towards your module mark.

Percentage of the course assessed by coursework

The balance of assessment by examination and assessment by coursework depends to some extent on the optional modules you choose. The approximate percentage of the course assessed by coursework is as follows:

Year 1

40 per cent coursework 45 per cent written exams 5 per cent practical exams 10 percent presentation

Year 2

60 per cent coursework 30 per cent written exams 10 per cent presentation

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Year 3

50 per cent coursework 40 per cent written exams 10 per cent presentation

Feedback

You will receive feedback on all practice assessments and on formal assessments undertaken by coursework. Feedback on examination performance is available upon request from the module leader. Feedback is intended to help you learn and you are encouraged to discuss it with your module tutor.

We aim to provide you with feedback within 10 working days of hand-in (practice assessment) and 15 working days of hand-in (formal coursework assessment).

PROFESSIONAL ACCREDITATION

The Business School recognises the importance of professional body accreditation, to ensure that not only do we deliver well researched courses, but also that our students meet the professional expectations of prospective employers and have the opportunity to gain professional body qualifications.

If you plan to pursue a professional accounting qualification post graduation, the exemptions expedite your chosen professional qualification, and appeal to prospective employers.

SPECIALIST FACILITIES

As a student within the Business School, you will have access to our Bloomberg Trading Room. This offers you the chance to gain practical experience of trade floor activities and financial market analysis. We are one of the few universities in the UK offering direct use of Bloomberg data, information and analytics in a dedicated trading room which provides a simulation of what it is like to work on a real trading floor in the financial district.

As an accounting student, you will have easy access to historical data, asset prices, macroeconomic data and financial statement information. You will also be able to develop your own trading strategies and portfolio management styles tailored to your risk profile as part of your hands on learning experience here in the Business School.

INDUSTRY LINKS

We work with industry stakeholders aligned to the continued development of our teaching programme, research and knowledge exchange. Some of these come in as guest lecturers and we also have masterclasses by visiting professors chosen for their continuing expertise in business and management. These established links have helped some of our students to secure placements.

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A Business School Advisory Board has been established which includes representatives from across the private and public sector. This encourages employer engagement as The Board engages in discussion about technical content of the curriculum and the development of wider employability skills, the provision of work placement opportunities, guest speakers, live case studies, and workplace visits.

APPLY NOW

UK/EU

Full-time study

APPLY VIA UCAS

International

Full-time study

- Apply via UCAS
- Apply directly to us (pdf)
- Find a representative in your country

Need some help?

UK

For advice on completing your application please contact the **Course Enquiry Team**:

Email: courses@canterbury.ac.uk

Tel: +44 (0)1227 928000

Tel:+44 (0)1227 928000 (0)1227 928000

EU/International

Contact our International Team

UCAS course code

NN24 Accounting and Management**NN47** Accounting and Management with Professional Placement (4 years)**NN28** Accounting and Management with Foundation Year**UCAS institution code**

C10

Length

3 years (or 4 years with Professional Placement) full-time

4 years full-time including a Foundation Year

Starts

September 2018

Entry requirements

A typical offer would be 88-112 UCAS Tariff points. GCSE Mathematics at grade C, or above (or equivalent)

This course can also be studied over four years with an additional foundation year (Year 0)

[More entry requirement details](#)[Non-UK entry requirements](#)**Location**

Canterbury

School

Canterbury Christ Church University Business School

[Our Staff](#)[Privacy settings](#)



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Course Enquiries for 2019, Part Time and Postgraduate Taught:

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