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Helping your  
business to  
connect with  
the world.




The image shows a modern university building with a large glass facade and a brick section. The glass reflects the sky and surrounding environment. The brick section features the university's logo and name. The sky is blue with some clouds.

# A bit about us.

Since 1962, Canterbury Christ Church University has been a major contributor to regional and national public services, providing a strong foundation for diversification and growth into **medicine, engineering, creative and digital** to address regional skills shortages while narrowing gender and social participation gaps.





In a world that is constantly changing, we are here to support organisations to reach their potential and drive innovation across a wide range of disciplines and sectors.

Whether you are looking to commission research or consultancy to drive your business goals, or to find out more about hosting an event with us, or simply to grow your network, Christ Church has the resources and expertise to support you with a range of business solutions – we can even help you to unlock funding for that project you have been thinking about!

Connect with Canterbury Christ Church University for **Talent**, **Insight**, **Spaces** and **Collaborate** with us today.



Talent.



Insight.



Spaces.



Collaborate.





# Educating the next generation.

The University has been responsible for educating 23,500 graduates in the past five years, with many choosing to stay in Kent and Medway to launch their career – providing the local business community with a sustainable talent pool and a new generation of employees.



# Why work with us?

- The University is leading the way on regenerating the local economy and addressing regional skills shortages as part of multi-million-pound capital investment programme - including the recently opened Kent and Medway Medical School and the Engineering, Design, Growth and Enterprise (EDGE) Hub.
- We actively work with thousands of organisations, networks and associations making it easier for us to assist local businesses to find the right support and make the right connections.
- The University has multiple venues and specialist facilities across the South East, one of which (Augustine House) has won several architectural awards for its contemporary design and commitment to sustainability – a major feature of the building. With locations in Canterbury, Medway and Tunbridge Wells we are uniquely positioned between London and Europe to provide your organisation with a variety of spaces to meet individual business needs.



- We are enactors for change – we lobby the government and sit on the boards of major employers such as the NHS and key economic development agencies locally, nationally and abroad.
- We are a trusted UK partner – for six decades we have been a major contributor to the regional and national economy. In 2018/19, Christ Church helped the regional economy generate £535 million impact on the South East economy, and helped create 5,757 additional jobs (Viewforth Consulting, 2020).

The University is active in the local community and the arts, culture and sports scene, and regularly hosts a range of events, public lectures and exhibitions throughout the year. This includes sponsorship of Anifest (the South East's largest animation festival) and a strong, collaborative relationship with Turner Contemporary in Margate (pictured left).

**CANTERBURY**  
**anifest**



“Unitemps listened very carefully to the job requirements and the need for a cultural fit. They carefully and personally vetted all candidates before sending them through. I have had the pleasure of now hiring three candidates from the Unitemps network to join our growing business. I highly recommend Unitemps and look forward to working with them in the future.”

**Lisa Goode** Chief of Staff goto.energy

# Talent.



**“Well done GradForce for putting in all this effort to help your graduates. We learn so much during our education but very little about the real world, getting a job and making good life decisions.”**

**Steve Howard** CEO of FINALLY Agency

**Recruit** our students and graduates and bring new skills, fresh ideas and talented employees into your business.

- Engage with a variety of flexible routes to suit your business needs from work shadowing; project-specific employment, micro-placements, internships and year-in-industry opportunities – there are plenty of ways to benefit from the skills of our enterprising students and graduates.
- Minimise the administrative burden of recruitment with our cost effective, all-inclusive recruitment service – Unitemps. The team can support your business with recruiting talent into both temporary and permanent positions and reduce the time-consuming process of selection and recruitment through their talent-spotting and headhunting service.

- Work with GradForce – a project funded by the Office for Students that aims to improve graduate outcomes and promote diversity in the workforce. Their unique recruitment service includes a range of training initiatives and post-recruitment support targeted at SME businesses.

**Develop** and grow your existing workforce through a wide range of courses designed to be flexible and suit individual business needs.

- We understand that keeping your knowledge up to date isn't just important to you – it's also important to the success of your business. From masterclasses and bespoke training courses to apprenticeships and degree programmes, there are a range of professional development courses and activities to maximise your staff potential, keep up to date on sector-specific knowledge and share best practice across your organisation.







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**Insight.**

**Work** in partnership with  
subject experts, benefiting  
from the latest research, new  
thinking and current trends.





Innovate  
UK



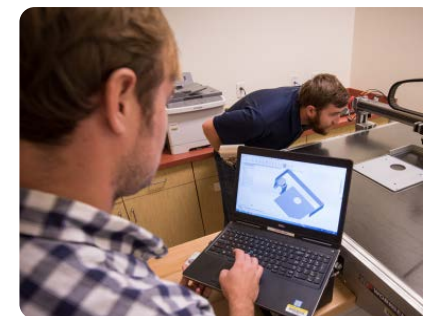
**Access our experts** to discover new and innovative ways of working.

- Our experts work across a range of industry sectors and disciplines including **science, technology, engineering, healthcare, creative, digital, business, education and medicine.**

- Discover more ways to **grow your business** through our wide-ranging consultancy services: from solving complex business problems, through to formulating policies, and providing access to skills, expertise and equipment that may not be available within your organisation.

**Tap into funding** opportunities to support innovation and commercialise ideas.

- Part-funded by a grant, **Knowledge Transfer Partnerships (KTPs)** are a three-way partnership that links your business with an expert academic team and a suitably qualified graduate in order to deliver a project that brings about change, embeds knowledge and delivers long-term growth.
- Working with an academic partner, organisations can **unlock funding** to support the development of new services, boost efficiency or identify new innovative ways of working in your sector.



Developed in partnership with industry, the EDGE (Engineering, Design, Growth and Enterprise) Hub is a new facility dedicated to STEAM disciplines (Science, Technology, Engineering, Arts, Mathematics) providing a strong catalyst for change, together with the stimulation of new skills and innovation for Industry 4.0 and 5.0 in the South East.





Verena Holmes Building: our new state-of-the-art STEAM facility

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# Spaces.



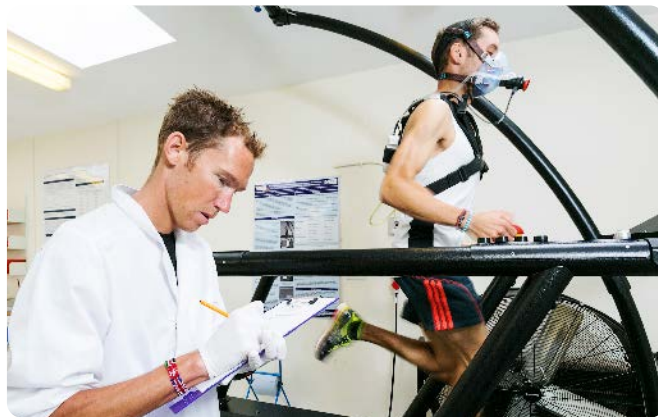


Canterbury Christ Church University

# SPORTS LAB

Unique  
venues in Kent

Conferences, meetings and events



**Host** your conference, event, workshop, team building away day or celebration events in one of our amazing venues across Kent and Medway.

- We can provide convenient city centre meeting places, exclusive hire of historic venues set in stunning gardens, or impressive contemporary spaces. Whether it be a small afternoon workshop, a 1:1 meeting, an intimate corporate dinner, or a multi-day conference with full hospitality and overnight accommodation, there are options to suit events of all sizes and structures.

**Access** specialist facilities, equipment and spaces where businesses, emerging entrepreneurs and innovators can design, experiment and take ideas from concept to market, supported by our highly skilled staff.

- the **Daphne Oram Building**, a vibrant digital learning environment with public spaces for exhibitions and intimate gigs
- the **Verena Holmes Building**, offering highly interactive facilities including large-scale laboratories, together with a process control, simulation suites and instrumentation workshop – and a 600sqm engineering makerspace.
- Businesses can access a range of facilities and specialist spaces including photography studios, professional music recording facilities, SportsLab and health simulation suites supported by experienced event organisers and specialist technicians.







Collaborate.



**Become a strategic partner** in our skills agenda and help structure and co-design course development, shaping the future talent pipeline of the local and regional economy.

- Enhance our curriculum and become part of our degree course development and delivery through talks or guest lectures, or by sitting on one of our influential industry advisory boards
- Contribute to the development of new apprenticeships for your sector. We are currently working with local and regional employers including the NHS, local government, and private sector to deliver recognised qualifications to help apprentices succeed and enhance their career within their chosen sector
- Set a student a challenge or ask them to investigate a new business approach for your organisation, with a range of project brief options including the internationally recognised CDIO (Conceive, Design, Implement, Operate) programme

- Support students and graduates in developing employability skills, from conducting mock interviews to becoming a mentor to one of our students or recent graduates as part of our mentoring scheme.

**Connect with a wider audience through** regional and national networks to raise the profile of your organisation.

- From networking with your peers, joining other businesses in regional initiatives or partnerships, through to showcasing your organisation at careers fairs - there are a wide range of opportunities to collaborate with us
- This includes promoting your brand to thousands of students and many other stakeholders through a variety of sponsorship packages and initiatives



Our Industry Liaison Lab is based at Discovery Park, Sandwich.





Contact us.





## Please visit:

w: [canterbury.ac.uk/business](https://canterbury.ac.uk/business)

or contact the Enterprise and Engagement team directly

e: [b2b@canterbury.ac.uk](mailto:b2b@canterbury.ac.uk)

Connect with us on



[linkedin.com/company/cccu-connect](https://linkedin.com/company/cccu-connect)



## Grow with us.

We would love to connect with you and your business to discuss how we can support you and your team to develop and grow.

