

# CASE STUDY.

UNITEMPS



## APTUS OUTDOOR LTD

Aptus are a sporting goods retailer who believe in exceptional customer service and the development of high quality, sustainable products.



## BACKGROUND

Aptus Outdoor Ltd approached the Engineering faculty at Canterbury Christ Church University for support with an innovation investigation, having identified the need for the development of a new product.

## ACTION/ BENEFITS

A meeting was set up to discuss how the business challenge could be approached and how the University could support them with finding a solution. It was recommended by a senior lecturer, that a student, who had completed a materials module, would be well equipped to undertake the project as a three-month summer internship, with academic oversight.

Unitemps met with the business and colleagues to explore how the University could offer a complete solution. The parameters of the project were set, and Unitemps worked with the faculty to recruit a qualified student.

Unitemps led on the advertisement, shortlisting, recruitment and selection. Following this, the successful student was employed by Unitemps, completing the project on behalf of the business, with most the work taking place on site at Canterbury Christ Church University.

Unitemps offered a flexible approach to scheduling salary payment to reflect the demands of the role and needs of the business. Timesheets were submitted by the worker on a weekly basis, which were approved by the business. Following this, the worker received payment and the business was invoiced on a monthly basis.

## RESULTS

The project was successful, and the business received two proposals detailing how they could proceed with their innovation project. They selected the recommended solution and are currently working alongside the University on this research, with plans to bid for funding in the future. Additionally, the student has been retained to complete ad-hoc work for the business, gaining valuable industry experience whilst continuing their full-time degree programme.

'The service Unitemps offered was great, providing a suitable worker on a variable hour's contract to meet our project needs. With their support, we have developed an exciting innovation with fantastic possibilities. The whole process was quick and easy too, with very competitive rates. Thank you, Unitemps.'

**-Jack Sherrin,  
Managing Director**