

# About Carbon

# Literacy Training

Carbon Literacy  
Project



## What is Carbon Literacy?

The **Carbon Literacy Project** is a largescale Climate Change Education programme that stems from Manchester's first climate change strategy (2010-2020) called *Manchester: A Certain Future*. The aim initially, was to provide **Carbon Literacy Training (CLT)** to everyone that lives, works or studies in Manchester, but the training programme has since become widely available across different educational and work sectors.

According to the Carbon Literacy Project, being 'Carbon Literate' is defined as having: 'An awareness of the carbon costs and impacts of everyday activities and the ability and motivation to reduce emissions, on an individual, community and organisational basis.'

Since its inception in 2012, CLT has been rolled out in a large number of organisations, including the BBC, ITV and Manchester City Council. The project has spread beyond Manchester and is now being delivered across a number of cities and regions in UK and

Europe. So far, almost 50,000 people have been certified as 'Carbon Literate'.

Canterbury Christ Church University has become one of a number of educational institutions that has adopted Manchester's Carbon Literacy Training programme, and The Academy for Sustainable Futures team are offering this training to all staff and students free of charge.

If you have any queries, please contact us on: [carbonliteracytraining@canterbury.ac.uk](mailto:carbonliteracytraining@canterbury.ac.uk)

For more information about Carbon Literacy Training in general, go to:

<https://carbonliteracy.com/>

## Carbon Literacy Taster Session

(1 hour session)

Global climate change is one of the biggest challenges facing the world. Many national and local governments, and organisations have declared *Climate Emergencies*, including Canterbury Christ Church University. As part of our response to the crisis, the Academy for Sustainable Futures is offering **Carbon Literacy for Universities Training** to staff and students.

This introductory, interactive taster session will enable you to get a better understanding of what carbon literacy *means* and whether enrolling for the Full Carbon Literacy Training course is right for you.

## Carbon Literacy Training Full Session

(2 sessions, each 3 hours long, held on different days)

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This short course is delivered over two weeks, with approximately one hour of self-study each week. Although the essential content of this course was developed by Manchester Metropolitan University in collaboration with the Carbon Literacy Trust, it has been modified a little to make it more relevant to our location in Canterbury. Please also be aware that successful completion of the course results in gaining a certificate issued by the Carbon Literacy Project.