

Introducing Sustainability : a series of Q&A videos

The Academy for Sustainable Futures has launched a series of Q&A videos, putting sustainability into a context that is relatable and relevant to our community of staff and students.



Photo by Miroslava Karasova

Image: Jeremy Law, Dean of Chapel, sitting in front of a camera on a tripod in the Christ Church chapel to film his video.

In the spring of 2021, with the help of the Student Green Office, we curated a collection of 'top 10' questions about sustainability from the point of view of students and staff. A videography student from our Student Green Office then filmed answers to these questions offered by various members of the Academy for Sustainable Futures and Christ Church colleagues in the hope to shine some light, inspire reflection, highlight connections, and even raise more questions!

Interest in social and environmental justice and the future of our planet is on the rise and an understanding of sustainability is vital to students and staff at Christ Church. Academy team members are often asked to introduce sustainability related themes to colleagues and students. The videos have been made using diverse formats to suit different needs and occasions: to be used as part of student and staff induction and development activities; as teaching resources; and to introduce the meaning of sustainability, why it is important to us, what we can do about it and motivate students and staff to find out more about it.

2

Longer-format videos, 12 and 44 minutes long, comprise all 10 questions

10

TikTok and 2-3 minute single-question videos produced and shared

13

staff and students involved in designing, filming and editing over 12 months

Ten Questions

The questions addressed in edited sets of shorter and longer answers across the video series are:

1. What is sustainability? Is sustainability about recycling and turning off lights?
2. How is sustainability relevant to me?
3. How can I make a difference?
4. Does social justice matter for a sustainable future?
5. What about economic growth? Can we have sustainable development?
6. Does living more sustainably mean making sacrifices?
7. How will Christ Church students and staff be affected by climate change?
8. Is everyone equally responsible for and affected by the climate crisis?
9. Is the natural world really in crisis?
10. How will the disappearance of all these species affect me?

“Sustainability is recognizing that every other living thing is necessary to our survival and flourishing.”

Rev Dr Jeremy Law, Dean of Chapel

Find out more:

www.canterbury.ac.uk/sustainability

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