

Module collaborations : a Spring Festival event

Each year, Year 2 Event Management students, with guidance and funding from the Academy for Sustainable Futures and Student Green Office, put on a Spring Festival event on the Canterbury Campus.



Image: Students and staff visiting stalls at the annual Spring Festival, 2022, on the Touchdown Lawn.

The 2021/22 module comprised four teams of three students, each team being responsible for arranging one aspect of the event as well as organising a stall and inviting a local business to take part in the event. This was a smaller group than in previous years, but the quality of the event was not diminished, with the sustainability theme coming through very strongly.

This Spring Festival event was held on the 29th March 2022 and was a great success. Stalls were set up on the Touchdown Lawn in the centre of the Canterbury campus, including local businesses selling fresh food and flowers. Many staff and students visited the stalls across the four hours of the event, purchasing items and taking part in quizzes and raffles.

Money raised from the day's activities was donated to four charities chosen by the Events Management student groups: The Red Cross Ukraine Appeal; SEED Madagascar; Save the Bees; and the Canterbury and District Food Bank.

9 stalls

comprised this Spring Festival event, filling the Touchdown Lawn

12 students

across four teams planned and delivered the on-campus event

£150

raised from the day's activities was donated, split among four charities

Support from the Academy Team

As part of the preparation for this event, a seminar was run by the Sustainability Projects Officer that covered various sustainability considerations in events planning, including how to calculate the event's overall Carbon Footprint. Seed funding of £50 for each team was given for the creation of their stall, but extra value was added by the addition of donated prizes from businesses, and the Student Green Office ran a stall on the day of the event inviting visitors to play Carbon Footprinting games.



Image: SGO representatives sitting at a Spring Festival stall with 'How Bad Are Bananas' cards laid out on the table.

Find out more:

www.canterbury.ac.uk/sustainability

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