

Projects for pollinators : a bee-bombing collaboration

Across late January and early February 2022, handcrafted bees together with handmade wildflower seed paper appeared all across all Christ Church campuses as part of a collaborative bee-bombing campaign.



Image: a selection of the many 'bee-bombs' that appeared across the campus network.

The crafted bees and seed-paper were designed as an attractive gift to engage whoever discovered them with the topic of pollinator decline, and to provide information, educational resources and actions they could take to help boost pollinator numbers.

This bee-bombing campaign was devised by Canterbury Christ Church Creatives and delivered in collaboration with the Academy for Sustainable Futures, the Student Green Office, the University Bookshop and April Doyle, whose novel *Hive*, released in early 2022, imagined a near-future Britain in which pollinators are all but gone. Wildflower seed papers were also supplied to the Cathedrals Group Annual Chaplaincy Conference in the wake of this campaign.

330

hand-crafted bees and wildflower seed 'bombs' shared across campuses

85 - 95%

of the UK's crops are reliant on wild pollinators
(source: WildlifeTrusts.org)