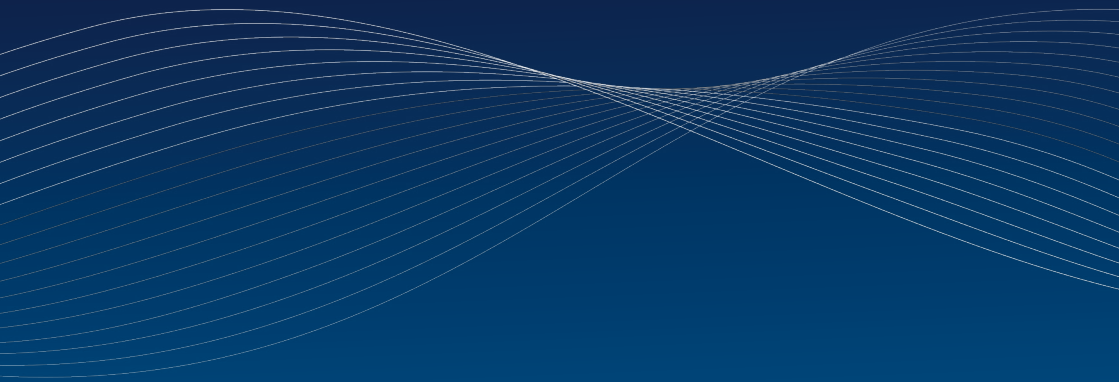


VISION 2030



Introduction



Over the last decade, the University has grown substantially and delivered a significant amount for our students, staff and the wider community. We are now proud to be home to over 25,000 students across three different campuses and working with a number of key collaborative partners in the UK and overseas. Our course offering has broadened and we continue to meet the emerging needs of the region, supplying the workforce with a talented pipeline of graduates in health, education, arts and humanities, social sciences and law, as well as newer areas such as engineering, medicine and digital arts. We have also provided opportunities for wider participation and increased much needed diverse representation across a range of careers.

The impact of our research and enterprise is felt nationally and internationally as recognised by the recent national Research Excellence Framework and the Knowledge Exchange Framework. We are proud to have invested over £100M over the past decade in our facilities and to have opened our award-winning building for science, technology, engineering, health and medicine, the Verena Holmes building and our creative and cultural hub, the Daphne Oram building on our Canterbury Campus. We have acquired the new Lucy Fildes Building in Tunbridge Wells and invested in laboratory and simulation facilities on our Medway Campus.

As we emerge from the global pandemic, the world is changing around us and the needs of our students, staff and industry partners are changing too. As we have done for the last 60 years, we must continue to evolve and innovate to meet those changing needs.

Our new strategic framework was developed with you at its heart. Over 500 of you attended workshops in the Spring last year and, in the months since, you have continued to contribute and engage. Our students have been at its heart too working alongside Christ Church Students' Union. We have also worked closely with our external partners to understand their perceptions of the university, and what more we can do to serve them and the wider community.

So I proudly present our strategic framework for the next 7 years – Vision 2030. It places collaboration, courage and creativity at its heart as we seek to enrich communities and shape sustainable futures. The strategic framework has four clear strategic aims – student learning, life and futures; research, enterprise and innovation; people, culture and community; and impact – all underpinned by our commitment to sustainable futures.

Over the coming weeks, we will be developing key underpinning strategies to support the delivery of this new strategy, which will be published in the Spring when we launch our strategic framework externally alongside our exciting brand refresh.

With best wishes,

Rama

Professor Rama Thirunamachandran DL
Vice-Chancellor and Principal
January 2023

Our mission

The University's mission is to pursue excellence in education and research; inspired by our Church of England foundation, we are passionate about transforming individuals, creating knowledge and enriching communities to build sustainable futures.

Our values



**Sustainable
and ethical**



**Innovative and
courageous**



**Compassionate
and inclusive**



**Collaborative
and creative**

Strategic aims

**Student
Learning,
Life &
Futures**

**Research,
Enterprise &
Innovation**

**Shaping
Sustainable
Futures**

**Our
Impact**

**People,
Culture &
Community**

Cross-cutting themes

Sustainability
Compassion
Wellbeing

Partnerships
Inclusivity
Global

Student learning, life and futures



Strengthen student wellbeing

...placing it at the centre of our students' experience to ensure that every student thrives through an inclusive and compassionate student journey, innovative curriculum and a strong sense of belonging with successful outcomes for all.

Achieve academic excellence

...ensuring our positive performance is recognised externally against key metrics, and developing a reputation for outstanding learning and teaching through flexible, research led and industry relevant teaching, which is all enhanced by an engaging digital and physical learning environment.

Embed sustainability

...in every subject area, taught through collaborative, transdisciplinary approaches as a distinctive aspect of our curriculum to ensure we are developing creative, empowered graduates who are ready to solve global challenges and shape sustainable futures.

Activate student voice

...to ensure that our students are co-creators of their learning experience, and that we demonstrate we have listened and responded through our commitment to continuous improvement.

Perform with partnerships

...increasing our presence and widen participation through learning opportunities which meet the emerging needs of future learners and extend beyond the campus.



Research, enterprise and innovation

Deliver excellent research and knowledge exchange

...that challenges and advances thinking, and makes an ambitious, meaningful, significant and original contribution to socially, economically and environmentally sustainable futures.

Confront global and national challenges

...such as climate change and social and health inequalities, and enrich the cultural life of our communities through research that is designed and delivered in collaboration with those it is intended to benefit.

Amplify our expertise, knowledge and resources

...and those of our partners and collaborators, by mobilising them and making them accessible and usable for industry, practitioners, policy-makers and the public.

Lead creative innovation

...for sustainable social, economic and cultural prosperity, through the enterprising and entrepreneurial application of concepts, knowledge, approaches and technologies.

Strengthen and intensify our research, enterprise and innovation culture

...to be inclusive and sustainable, supporting all our staff and students to confidently contribute new research, innovation, pedagogic or practice insights to the global knowledge economy.



People, culture and community

Our People

...will be at the heart of everything do, we put our people first by ensuring the wellbeing of all and providing everyone with opportunities for career growth and development.

Our Culture

...will develop to support modern ways of working with effective processes that encourage collaboration, reward innovation, promote accountability, build trust and value empowerment.

Our Community

...will help to eliminate discrimination, promote equity, diversity and inclusion and embed a strong sense of belonging in all that we do.

Our Digital Maturity

...will increase to ensure we are data driven, better connected and equipped to use new and emerging technologies to meet the expectations of our students and other colleagues.

Our Leaders

...will need to be confident, progressive and compassionate and will role model being responsible, ethical and active champions of sustainability.



Our impact

Unlock and nurture opportunity for all

...building on our widening participation strengths and delivering positive social change through raising aspirations, promoting equity, diversity and inclusion, and improving life for all within our communities.

Forge and sustain strong, meaningful partnerships

...enabling our graduates and staff to be innovators, benefiting the wider population through our collaborative research, enterprise and active citizenship.

Contribute to the prosperity and growth of our region

...through our vital network of facilities and expertise, attracting talent, strengthening important relationships with key sectors, positioning ourselves as the gateway for regeneration and economic growth, and sustaining the cultural life of our region.

Influence regional strategy, national policy and professional practice

...through active engagement with our partners and networks. We will apply our knowledge and research to stimulate debate and influence decision making, nationally and internationally.

Champion sustainable futures

...continually reducing our environmental impact, operating ethically and empowering our students, staff and graduates to be advocates for sustainability.

We are
CCCU

VISION
2030