

Appendix 1



Canterbury Christ Church University (CCCU) Photography, Videography and Digital Marketing Content Release Form

I hereby consent to the use of still images (photographs), and / or moving images (video recordings), and / or audio recordings, and / or quotations, of/by me taken by CCCU employees, students or anyone else authorised by CCCU to do so.

I consent for such material to be used by CCCU or anyone else authorised by CCCU in publications, displays, exhibitions, marketing, communications and publicity materials, including but not limited to:

prospectuses, annual reports, internal newsletters, advertisements, website and social media channels, external advertising

Such use may be worldwide, in perpetuity, via electronic or printed means or any other means which may be developed in the future with any reasonable retouching or alteration. I understand that once images, videos, or audio recordings are posted online, the University may have limited ability to influence how they are shared or used by members of the public. I understand that I can request the University to remove any images or videos from its own website or social media pages; however, if the media has been shared on external pages or websites, the University may not be able to remove it from those platforms.

I hereby release and discharge CCCU and anyone else authorised by CCCU, from any and all claims and demands arising out of or in connection with the use of the photographs, video or audio recordings, including without limitation any and all claims for invasion of privacy and defamation.

I understand that CCCU will own the copyright in the photographs, video, and audio recordings. I hereby waive any moral rights I may have in such materials, to the extent permitted by law

I understand that my participation is entirely voluntary **and that I will not receive payment or benefits in kind from CCCU relating to my participation.**

I understand that this release shall be binding. No modification of this agreement shall be of any effect unless it is made in writing and signed by all of the parties to the agreement.

I understand that I may withdraw my consent at any time by contacting the Department of Marketing, Communications and Recruitment (MCR) at content.consent@canterbury.ac.uk Withdrawal of consent will apply to future use of the material and will not affect materials already published in distributed.

Participant Details
Full name (printed)
Phone
Email
Signature

Date

CCCU (the commissioner of the work):
Name of staff collecting content consent (printed)
Signature
Date

CCCU is the Data Controller for the personal data collected through this release. The photographs, video and audio recordings will be processed in accordance with UK Data Protection Legislation and any subsequent legislation. Further information is available in CCCU's [Privacy Notices](#).