

Changes to previous information

During the global COVID-19 pandemic, we prioritised the health, wellbeing and safety of our students and staff.

As we start the new academic year, your health, wellbeing and safety remains our top priority. This means when we return to our campuses and buildings in September 2020 social distancing and other health and safety measures will be in place. This is to help keep you, and others around you, safe. We will respond to the requirements of vulnerable students regarding their personal safety on an individual basis.

We remain committed to delivering an outstanding education and student experience both on campus and online. Like most universities, we'll be providing a mix of on-site face-to-face and digital learning and teaching. The exact mix will vary between courses and course modules taking into account teaching requirements and other considerations such as meeting the safety of vulnerable staff.

It is important to emphasise that a face-to-face, on-site experience will be delivered within the Government and Public Health England guidance and providing there are no serious unforeseeable public health issues that result in the Government introducing further lockdown measures.

Our response to the pandemic means we may have made changes to your course. This is to take account of these important health and safety measures.

We ask you to read the information provided about course changes carefully. We detail what we include in our online prospectus and explain what has changed.

You should read our statement of changes alongside any information provided in videos, at open days or in other promotional materials. This is because the information may also have been affected by the changes we had to make. We are providing this information so you can make an informed choice about whether the course remains suitable for you.

When you register for your course, you will be asked to confirm you have read about our changes and you agree to them. It means that by choosing to continue with your application, and register with us, you accept these changes and are happy to study your course with us.

We really look forward to seeing you in the next academic year. In the meantime, if you want to find out more about University life from this September, and being part of our supportive and welcoming community, please visit our [September 2020 web pages](#).

Current published course related information		
Course title	Tourism Studies	No change
Award level	BA or BSc - Combined honours only	No change
How do you want to study?		
Start Date	Sept 2020	No change
Modes of study	Full-time	No change
Duration	3 years full-time	No change
UCAS code	See combinations	No change
Location	Canterbury	No change
Partner institution	N/A	No change
Available with a Foundation Year	No	No change
Overview		
	<p>Home of the Canterbury Tales and UNESCO World Heritage Sites, Canterbury is an ideal location for Tourism Studies.</p> <p>You'll gain specialist knowledge from experienced staff who are passionate about their teaching, and discover themes including dark tourism, film tourism and sustainability. Lectures and seminars are supported by a wealth of industry speakers and site visits. You will also have the chance to go on field trips abroad in years one and two, the costs of which are already included in your fees*.</p> <p>You will be offered work experience/internships and can take advantage of our exciting Tourism and Events Research Hub, which has a reputation for winning successful research grants.</p>	<p>*subject to another exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions. In the case of the latter we will recreate the experience of the fieldtrip online. This will involve you in field exercises which reflect those which you would have undertaken at the destination, for example, carrying out visitor and resident surveys of perceptions of tourist activity in Tenerife, using social media for the circulation of a questionnaire. Creative use of online resources would allow you to complete the academic tasks that you would have completed in the field.</p>
Why study Tourism Studies?		
	In the heart of a World Heritage city close to Europe and London, Canterbury Christ	

	<p>Church University's North Holmes Campus is an excellent place to study Tourism Studies. Supporting over 260 million jobs worldwide, the tourism industry offers a multitude of exciting opportunities. Organisations locally and internationally seek employees and graduates who have specialist tourism knowledge, which you can gain by studying with us.</p> <p>You will be taught by qualified, knowledgeable staff who are passionate about their teaching and research. Academic lectures and seminars are supported by a wealth of industry speakers, site visits and an international field trip. During your time with us, you will be offered work experience/internships and our exciting Tourism and Events Research Hub, which has a reputation for winning successful research grants, may provide further opportunities for some students.</p> <p>You will also have the opportunity to study a modern language.</p> <p>Top reason to choose this course You will take part in a residential field trip in both years one and two, at least one of which will be overseas and both are included in your fees*. Our tourism teaching team work hard to ensure that your learning is at the heart of our ethos and supporting you to successfully complete your studies is our top priority.</p> <p>"The staff involved in the course are helpful, friendly and approachable and have really helped improve my grades"</p> <p>Comment from 2018 National Student Survey</p> <p>Awards Many members of the teaching team are nominated for a Golden Apple Award each year. Students nominate members of staff who over the course of their programme have made a positive impact on them and/or their studies. Some members of staff have been nominated several times.</p>	<p>*subject to another exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions</p>
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	<p>Current annual sponsored student awards:</p> <p>Best Student Research Project – Canterbury City Tour Guides</p> <p>Best Tourist Student – The Association for Tourism in Higher Education (ATHE)</p> <p>Best Tourism or Event Marketing Report – Shepherd Neame</p> <p>Best Student – Section of Geography, Event Leisure and Tourism</p> <p>“The topics discussed in the workshops were really helpful. They were broken down for me so it was easier to digest and understand. We tackled things I didn't know before like referencing and the e-library. It really eased my transfer from college to uni.”</p> <p>Megan Cork, graduate</p>	
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Entry requirements	A typical offer would be 88-112 UCAS points.	No change
About the course		
	<p>In year one you will study modules such as Introduction to Tourism and Current Trends in Tourism Events and Hospitality, which may include topics such as dark tourism, film tourism, crisis management and sustainability. In the second and third year your foundational knowledge is developed with a greater emphasis on analytical and critical reasoning skills as well as studying key concepts in situ on our free international field trip in year two (an option for you), and the individual study/research project in year three.</p> <p>As part of your degree you have the option to study at one of our Erasmus Universities in year two*. We currently have longstanding successful links with universities in Malta, Iceland, Sweden and France. Taking part in the Erasmus scheme will give you the opportunity of living and experiencing a different country and culture in the safe environment of a university.</p> <p>To be considered for the Erasmus Programme in the second year you must pass all modules in the first year at first attempt.</p>	* subject to the United Kingdom's continuing participation in this programme
<p>Module information</p> <p>Please note that the list of optional modules and their availability may be subject to change. We continually review and where appropriate, revise the range of modules on offer to reflect changes in the subject and ensure the best student experience. Modules will vary when studied in combination with another subject.</p>		
Core year 1		
	<p>Developing Academic and Professional Skills (DAPS) Core module - (20 Credits)</p> <p>The aim of the module is to enable you to become more independent, reflective and self-managed in your approach to study, learning and time management. Additionally, the orientation module aims to build on pre-existing skills and experience to make for a smooth transition to Higher Education and the challenges it presents.</p>	No change

	<p>Furthermore, the aim is to introduce you to the meaning and purpose of research, and to introduce a range of ideas and techniques enabling you to conduct and present basic research themselves within the context of tourism.</p>	
	<p>Current Trends in Issues in Tourism, Events and Hospitality Core module - (20 Credits)</p> <p>In this module, you'll identify key internal and external factors shaping the contemporary tourism, events and hospitality industries. Topics typically covered in this module are, crisis management, adventure tourism, religious events and tourism, dark tourism, film and television events and tourism.</p>	No change
	<p>Residential Fieldtrip 1 Core module - (20 Credits)</p> <p>Optional for combined honours courses</p> <p>This module offers you a chance to study tourism in practice during your first free residential field trip. You will typically stay in a major/mainstream tourist destination and carry out fieldwork in the daytime and present your findings to tutors in the evenings. You will complete all the assessed coursework while you are on the trip so when you return to the UK, this module is finished.</p>	<p>subject to another exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions. If the latter applies, this will involve you in field exercises which reflect those which you would have undertaken at the destination, for example, carrying out visitor and resident surveys of perceptions of tourist activity in Tenerife, using social media for the circulation of a questionnaire. Creative use of online resources would allow you to complete the academic tasks that you would have completed in the field.</p>
	<p>Contemporary Language Core module - (20 Credits)</p> <p>You will have the opportunity to study a contemporary language. You may be able to either continue a language which you have previously studied or start a new language.</p>	No change
	<p>Introduction to Tourism Core module - (20 Credits)</p> <p>The module aims to provide you with a broad based interdisciplinary understanding of the rapidly expanding area of tourism focusing primarily on the principal patterns of participation and the factors which influence them. Topics will typically include</p>	No change

	socio/cultural, environmental and economic impacts of tourism. The module will also introduce you to the motivational theories of tourism.	
Optional year 1		
	N/A	N/A
Core year 2		
		<p>Research Methods in Action Core module - (20 Credits)</p> <p>The aim of this module is to build on Developing Academic and Professional Skills from the first year, and to provide you with an understanding of the research process as well as the various methods that can be employed to collect and analyse data within the context of tourism, events, sport and/or hospitality. To achieve this, the module strives to encourages you to understand the theoretical underpinnings of research methodologies, and also to apply it to address a range of research scenarios; thus, providing a sound basis for the of a Research Project or an Individual Study in your third year.</p>
	<p>Event Staging Core module - (20 Credits)</p> <p>The main aim of this module is to provide you with a grounding in staging an event. Many parts of the tourism industry use events to encourage and boost tourism numbers, so having a basic knowledge of event management is beneficial. You'll explore a range of different operational examples and impacts, as well as learning how to theme and successfully pitch for an event</p>	No change
	<p>Creative Places for Events and Tourism Optional module - (20 Credits)</p> <p>The aim of the module is to provide you with an understanding of the natural and built environments in which tourism, leisure and event activities take place. You'll examine the nature of land and water</p>	No change

	<p>resources, the social, cultural, economic, political and environmental processes that shape these places and the impacts that tourist and event activities produce. You'll also explore the ways in which people perceive and value these different places and resources.</p>	
	<p>Managing Business Performance Optional module - (20 Credits)</p> <p>The aim of the module is to develop your understanding of the fundamental concepts and techniques of management accounting and apply these techniques to tourism, events, sport and hospitality while considering their strengths and limitations. You'll learn how management accounting information may be used for purposes of planning, decision making, performance measurement and control within organisations, in order to further the organisation's strategic objectives.</p>	<p>No change</p> <p>Residential Field Trip 2 Optional module - (20 Credits)</p> <p>The aims of the module are to provide an opportunity to study at first hand various issues in tourism and hospitality management in the context of a specific destination*.</p> <div style="border: 1px solid black; padding: 5px;"> <p>*subject to another exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions. In the case of the latter we will recreate the experience of the fieldtrip online. This will involve you in field exercises which reflect those which you would have undertaken at the destination, for example, carrying out visitor and resident surveys of perceptions of tourist activity in Malta, using social media for the circulation of a questionnaire. Creative use of online resources would allow you to complete the academic tasks that you would have completed in the field.</p> </div>

		<p>Work Based Learning.</p> <p>The aim of the module is to enable and encourage you to develop and put into practice the employability skills you need to develop to secure a good quality graduate/professional job when you graduate from your Hospitality Management degree. You will work in groups with an employer on a 'live' task and finish project. These employer mentored 'live' projects will all be subject to local social distancing guidelines if required, as appropriate. It is possible that such activity will be set up with employers on an online/virtual basis.</p> <p>Tourism and Events Policy and Development</p> <p>This module aims to provide you with an understanding of the nature and basis of tourism and events policies as well as examining the policy making process and the factors which influence this at a variety of geographical scales. Through providing an understanding of the role of tourism and events as a means of development and sustainability.</p>
Optional year 2		
	N/A	
Core year 3		
	<p>Tourism, Conservation and Development Optional module - (20 Credits)</p> <p>In this module, you'll examine and evaluate debates concerning the development and conservation claims made for ecotourism, and the development of large resorts. Concepts explored typically include community participation and the multiplier process.</p>	No change
	<p>Heritage and the Creative Industries Optional module - (20 Credits)</p>	No change

	<p>This module aims to provide you with specialist knowledge of the role of heritage and creative industries within the wider events, leisure and tourism context. You will assess providers and users and you'll also analyse policies and strategies designed to meet challenges faced by managers and planners in the heritage and creative industries.</p>	
	<p>Business Professional Ethics and Law for Tourism, Events, Sport and Hospitality Optional module - (20 Credits)</p> <p>The aim of this module is to help you develop an understanding of ethical theory, so that you can evaluate the relationship between business and society and develop your own individual perspective as an ethical decision maker. You'll be encouraged to critically evaluate business ethics and law making policies within the context of the tourism industry.</p>	<p>No change</p>
	<p>Services Marketing Management for Tourism, Events, Sport and Hospitality Core module - (20 Credits)</p> <p>Optional for combined honours courses</p> <p>The module aims to develop your understanding of the nature and complexity of Service Marketing Management in the tourism, events sports and leisure industries in the 21st century. The intangible nature of tourism, events, sport and hospitality means that managers have to have unique thinking and strategies in place in order to compete in these global, fast markets. This module typically analyses service management concepts such as technology, capacity management and complaint management. In addition it aims to provide you with a thorough grounding in marketing theories placing them in the context of the increasingly competitive and dynamic tourism, event, sport and hospitality environments. Typically a wide range of public and private sector providers, such as visitor attractions, destination marketing organisations, event organisations, accommodation providers and local</p>	<p>No change</p>

	authorities will be studied during this module.	
	<p>Visitor Attraction and Venue Management Core module - (20 Credits)</p> <p>Optional for combined honours courses</p> <p>The module aims to offer students a wide and comprehensive understanding of how visitor attraction management is concerned with minimising the pressure and negative impact of visitor concentration within a destination attraction and/or event. The emphasis will be on the main techniques of how visitor management ensures that the sheer number of visitors does not detract from the general enjoyment of the attraction and/or event, prevent a proper appreciation of it or cause physical harm to historic resources.</p>	No change
	<p>Individual Study or Research Project Core module - (40 or 20 Credits)</p> <p>Optional for combined honours courses</p> <p>The module aims to provide you with the opportunity to undertake a research project in the tourism, events, sport and hospitality environment which develops your analysis, problem-solving, research and synthesis skills. Using research skills developed in the first and second years of study, you will design and execute your own piece of original research.</p>	No change

How you'll learn		
Teaching	<p>You will be taught through a combination of lectures, seminars and practical sessions. You will typically have around 12-14 contact hours per week depending on what modules you select. Seminars in smaller groups will enable you to discuss and develop your understanding of topics covered in lectures. In addition, you will meet with your academic personal tutor.</p> <p>All programmes are informed by the University's Learning and Teaching Strategy 2015-2022.</p>	<p>The Business School will be delivering your Tourism course using a 'blended' approach using range of teaching methods. This potentially offers the best of both worlds: great face-to-face teaching in small groups, including seminars, workshops and tutorials, support by a mix of online interactions to help you understand and explore your subjects. We will be using video conferencing tools used in the business world to facilitate meetings, for example Collaborate (accessed through Blackboard) and exploring the use of Microsoft teams as well. This blended approach will be flexible so we can meet your individual needs and adapt as the world around us changes. We will still be covering the same content as we would have done under normal circumstances and will be assessing you against the same learning outcomes.</p> <p>Contact hours are defined as hours in which a student interacts through thoughtfully structured activity to include:</p> <ul style="list-style-type: none"> · On-site face-to-face teaching · Synchronous live digital teaching · Asynchronous digital activities as part of structured learning (for example, running a discussion activity regarding an aspect of the current topic through Blackboard Collaborate, Padlet or Blackboard Discussion Boards). A pre-recorded lecture presentation provided via ReCap can also be included in this definition provided it is part of a broader structured activity.
Independent study	<p>When not attending lectures, seminars, workshops or other timetabled sessions you will continue learning through self-study. Typically, this involves reading journal articles and books, undertaking research in the library, working on projects, and preparing coursework assignments/examinations, workshops and seminars.</p>	No change

	<p>Your module tutor will direct you towards specific readings and/or activities to complete before class.</p> <p>For the final year individual study/research project in year three, you will undertake independent research. You will work under the supervision of a member of the course team. You will meet with your supervisor regularly.</p>	
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Overall workload	Your overall workload typically consists of 12-14 contact hours, depending on what module you take. For each 20 credit module, your study time is about 10 hours a week. During the duration of the residential field trips, the work load will be more intense, as these modules are mostly completed during the trip.	In the case another exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions and the residential fieldtrip converting to the online alternative, you will complete an equivalent number of hours in the 'online' field.
Academic input	<p>The lecturing team consists of highly qualified academics. They have a range of expertise and experience. Many members have staff have worked in the tourism industry and this enables them to bring industry relevant knowledge to their lectures.</p> <p>Most members of our either hold a doctoral, masters and teaching qualifications. They have experience in delivering research-informed teaching. Most members of staff are travelled widely and come from or have lived in a variety of countries, making them ideal to teach the subjects in tourism. You should note members of the teaching team might change.</p>	No change
How you'll be assessed		
	<p>Year 1: 80% Coursework, 20% Written exams</p> <p>Year 2: 70% Coursework, 30% Written exams</p> <p>Year 3: 70% Coursework, 30% Written exams</p>	If there was a further exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions, you will complete 'take home' time constrained exams.
Fees		
UK/EU	Full-time £9,250	No change
	Part-time N/A	No change
Overseas	Full-time £13,000	No change
	Part-time N/A	No change

Course specific costs		
Professional accreditation	N/A	No change
Industry links	<p>Industry Links We work with a range of industry partners, which are supported by the work of the Tourism and Events Research Hub. Through these links we are able to secure internship opportunities for students and a range of industry guest speakers. We work with industry stakeholders aligned to the continued development of our teaching programme, research and consultancy work.</p> <p>“One of the greatest opportunities I have had was the chance to do an internship with Buzzlines Travel, popular coach company in Kent. I now work for the company full time and have had so many great experiences working in the office, travelling with the company and I owe it all to the University and my brilliant lecturers.”</p> <p>Naomi, graduate</p>	If there was a further exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions, will continue to invite industry speakers to contribute to your courses where they are happy to do so using video-conferencing technology.
Other important information		
	<p>During your tourism course, you may be offered a variety of internships and work experiences. This is an evolving and changing programme to ensure you get the best opportunities. We currently have students working with Visit Kent, Shepherd Neame, Dreamland, Howletts and Port Lympne to name just a few. Our very active and successful Tourism and Event Research Hub also works hard to establish industry links. In year 2 you will be able to take a workplace/work-based learning module which will enable you to complete a 'live' task and finish a project with employer support.</p> <p>A recent internship with our Tourism and Event Research Hub was entitled 'Supporting young people accessing meaningful work placements in the Kent visitor economy: a business stakeholders' perspective'. This 10-week project was a collaboration between the Tourism and</p>	<p>Work experience, placements and internships and 'live' projects will all be subject to local social distancing guidelines if required, as appropriate. It is possible that such activity will be set up with employers on an online/virtual basis.</p> <p>If there was a further exceptional local, national or destination specific Covid-19 lockdown and/ or travel restrictions, will continue to invite industry speakers to contribute to your courses where they are happy to do so using video-conferencing technology.</p>

	<p>Events Research Hub, and Destination Management Organisation, Visit Kent. The project was designed to support an exciting initiative focusing on skills and career progression for young people in the sector: the 'Kent Hospitality, Tourism and Transport Guild'. The intern worked on a project 'to explore the perceptions of business stakeholders about the opportunities and barriers related to the provision of work placements for young people in the visitor economy', supported throughout by the project lead at Christ Church University and Visit Kent.</p> <p>Tourism students are also encouraged and supported to take part in as much volunteer work as possible during their studies.</p> <p>Three 3rd year Tourism and Events students, Tourism, Leisure and Events Marketing, have gained excellent volunteering experience with Canterbury Festival. Helping with the implementation of Audience Finder surveys, at key events during the Festival, they have gained an insight into this area of work and it has shown them how the industry tools used in their marketing module are applied within the sector.</p> <p>Rachel Pilard, Marketing Manager describes working with the students as:</p> <p>"a fantastic experience, the students were incredibly professional and their work has helped the implementation of this year's research immensely."</p> <p>Kristina Zelinkova, a third year Tourism Management student, was selected as designing the winning concept and logo on a live project with Visit Kent, for the newly developing initiative, the Kent Hospitality, Tourism and Transport Guild. For further information please have a look at how Kristina and others took part in the competition.</p>	
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