

## Changes to previous information

During the global COVID-19 pandemic, we prioritised the health, wellbeing and safety of our students and staff.

As we start the new academic year, your health, wellbeing and safety remains our top priority. This means when we return to our campuses and buildings in September 2020 social distancing and other health and safety measures will be in place. This is to help keep you, and others around you, safe. We will respond to the requirements of vulnerable students regarding their personal safety on an individual basis.

We remain committed to delivering an outstanding education and student experience both on campus and online. Like most universities, we'll be providing a mix of on-site face-to-face and digital learning and teaching. The exact mix will vary between courses and course modules taking into account teaching requirements and other considerations such as meeting the safety of vulnerable staff.

It is important to emphasise that a face-to-face, on-site experience will be delivered within the Government and Public Health England guidance and providing there are no serious unforeseeable public health issues that result in the Government introducing further lockdown measures.

Our response to the pandemic means we may have made changes to your course. This is to take account of these important health and safety measures.

We ask you to read the information provided about course changes carefully. We detail what we include in our online prospectus and explain what has changed.

You should read our statement of changes alongside any information provided in videos, at open days or in other promotional materials. This is because the information may also have been affected by the changes we had to make. We are providing this information so you can make an informed choice about whether the course remains suitable for you.

When you register for your course, you will be asked to confirm you have read about our changes and you agree to them. It means that by choosing to continue with your application, and register with us, you accept these changes and are happy to study your course with us.

We really look forward to seeing you in the next academic year. In the meantime, if you want to find out more about University life from this September, and being part of our supportive and welcoming community, please visit our [September 2020 web pages](#).

Current published course related information		
Course title	Logistics Management	No change
Award level	BSc - Single/combined honours	No change
<b>How do you want to study?</b>		
Start Date	Sept 2020	No change
Modes of study	Full-time Full-time with a professional placement Part-time	No change
Duration	-- 4 years – with a professional placement --	No change
UCAS code	N210 J960 – with a professional placement	No change
Location	Canterbury	No change
Partner institution	N/A	No change
Available with a Foundation Year	No	No change
<b>Overview</b>		
	<p><b>Logistics is a vital part of the economy and is becoming increasingly important in the global marketplace.</b></p> <p>Our Logistics Management course gives you the opportunity to balance academic management learning with practical insights into this fast-moving and very dynamic industry.</p> <p>Designed to give you an oversight of the management of logistics operations across all areas of the industry, this course takes a twofold approach. On one hand it covers the practical and more operational elements of logistics, including different transport modes, intermodal operations, and warehousing and inventory operations, while on the other it looks at the broader strategic management aspects of logistics areas such as international logistics, outsourcing operations and benchmarking.</p>	No change
<b>Why study Logistics Management?</b>		
	Logistics is an increasingly sophisticated	Logistics is an increasingly sophisticated

	<p>global industry that touches everyone. At any one time, millions of tonnes of goods are on the move around the world. The effective and efficient management of logistics has implications for the economy, the environment and well as society as a whole.</p> <p>This course will prepare you for management roles not only in logistics but also other industries and sectors nationally and globally, particularly supply chain, retail and manufacturing.</p> <p>The course is delivered within our Christ Church Business School, which has links with a variety of employers and professional bodies, including the Chartered Institute of Logistics and Transport, so you'll have opportunities to build your CV. Through our established professional networks, you'll meet and hear from industry experts and will visit logistic operations in Kent to gain real life insights.</p>	<p>global industry that touches everyone. At any one time, millions of tonnes of goods are on the move around the world. The effective and efficient management of logistics has implications for the economy, the environment and well as society as a whole.</p> <p>This course will prepare you for management roles not only in logistics but also other industries and sectors nationally and globally, particularly supply chain, retail and manufacturing. The course is delivered within our Christ Church Business School, which has links with a variety of employers and professional bodies, including the Chartered Institute of Logistics and Transport, so you'll have opportunities to build your CV. Through our established professional networks, you'll meet and hear from industry experts and will visit logistic operations in Kent to gain real life insights (although because of Covid-19 such visits may be restricted, depending upon our own and the external organisation's policies at that time).</p>
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Entry requirements	A typical offer would be 88-112 UCAS Tariff points.	No change
<b>About the course</b>		
	<p>You'll be building your business knowledge from day one with modules in business accounting, economics, management science, marketing and organisational management. This solid grounding will prepare you to look at business from a strategic viewpoint as you progress through your degree. You'll explore areas including:</p> <ul style="list-style-type: none"> <li>• domestic and international logistics management</li> <li>• business analysis and finance</li> <li>• marketing</li> <li>• human resource management.</li> </ul> <p>Employability is a key theme of the course; your learning will be closely linked to illustrations and examples from industry and in Year 2 you'll have the opportunity to take a work-based learning module. You'll also be able to apply for a work placement between Years 2 and 3 where you can take your talents into the workplace, develop your understanding of industry and learn from experienced professionals.</p>	<p>You'll be building your business knowledge from day one with modules in business accounting, economics, management science, marketing and organisational management. This solid grounding will prepare you to look at business from a strategic viewpoint as you progress through your degree. You'll explore areas including:</p> <ul style="list-style-type: none"> <li>• domestic and international logistics management</li> <li>• business analysis and finance</li> <li>• marketing</li> <li>• human resource management.</li> </ul> <p>Employability is a key theme of the course; your learning will be closely linked to illustrations and examples from industry and in Year 2 you'll have the opportunity to take a work-based learning module. You'll also be able to apply for a work placement between Years 2 and 3 where you can take your talents into the workplace, develop your understanding of industry and learn from experienced professionals (although because of Covid-19 such experience may be restricted and entail working from home, depending upon the external organisation's policies at that time).</p>
<p><b>Module information</b></p> <p>Please note that the list of optional modules and their availability may be subject to change. We continually review and where appropriate, revise the range of modules on offer to reflect changes in the subject and ensure the best student experience. Modules will vary when studied in combination with another subject.</p>		
<b>Core year 1</b>		
	<p>Introductory Accounting and Finance for Business Core module - (20 Credits)</p> <p>In this module, you'll study key accounting and finance topics. You'll be introduced to financial statements and will use several case studies to understand the role of finance in the business environment.</p>	No change

	<p>Business Information and Analysis Core module - (20 Credits)</p> <p>This module is designed to help you develop a range of statistical and computing skills.</p>	No change
	<p>Academic and Professional Skills for the Business Context Core module - (20 Credits)</p> <p>This module prepares you for the academic study of business by developing your knowledge of contemporary and emerging business issues. The module is designed to support your personal, academic and professional development and prepare you for work in the modern business environment.</p>	No change
	<p>Economics Core module - (20 Credits)</p> <p>The aim of this module is to introduce you to the fundamental economic issues stemming from the scarcity of resources. The relationship between business and the economic problem is analysed by means of micro and macroeconomic models to equip you with an understanding of decision-making at the levels of the market, the firm and the nation.</p>	No change
	<p>Introduction to Marketing Core module - (20 Credits)</p> <p>The aim of the module is to provide you with an introduction to marketing, its fundamental concepts and an overview of marketing practice. You'll cover the development of the marketing concept and examine the ways in which it differs from the production, product, and sales approaches to business. This will develop into a wider understanding of the differences between the operational role of marketing and how it is applied as an organisational focus.</p>	No change
	<p>Managing People in Organisations Core module - (20 Credits)</p> <p>This module focuses on the behavioural aspects of people management in organisations. By the end of the module, you'll be able to evaluate objectively and understand organisational behavioural</p>	No change

	situations and determine the best course of action from a range of perspectives.	
Optional year 1		
	N/A	No change
Core year 2		
	<p>Operations Management Core module - (20 Credits)</p> <p>You'll critically evaluate the role of operations management within business and other organisations such as not-for-profit and public bodies. You'll learn about the role and function of operations management in contributing to an organisation's competitiveness. This will include analysing the design and delivery of products and services, the management of quality and the management, control and improvement of the operation.</p>	No change
	<p>Supply Chain Management Core module - (20 Credits)</p> <p>In this module, you'll examine the various aspects of supply chain management and consider how these can contribute to the way in which the needs and requirements of a customer can be fulfilled, particularly in the context of supplier/purchaser dependencies and the management of the associated relationships.</p>	No change
	<p>Principles of Logistics Core module - (20 Credits)</p> <p>This is the fundamental module for logistics that covers the management science of operating a logistics business as well as many of the practicalities of logistics. It includes areas such strategic and operational management, outsourcing 3PL and 4PL as well as providing an insight into the various modes of transport.</p>	No change
	<p>Management and Leadership (CMI) Core module - (20 Credits)</p> <p>You'll explore: the context within which management and leadership takes place; the historical context within which the fundamental principles of management arise; the context of the external environment which impacts on</p>	No change

	<p>organisational strategy and may cause ambiguity in relation to organisational objectives, policies, working practices, ethical considerations and management approaches. You'll also explore a range of different perspectives on management and leadership with focus on particular managerial/leadership issues that lead to ambiguities and problems.</p>	
	<p><b>Employability Skills</b> Core module - (20 Credits) This module develops your skills in seeking and obtaining a work placement or internship of a minimum of three weeks' duration. The overall aim is for you to develop skills to help you succeed in a graduate role.</p>	<p><b>Employability Skills</b> Core module - (20 Credits)</p> <p>The aim of the module is to develop your personal effectiveness and employment related skills to improve your chances of achieving your desired career path. The module will help you gain the knowledge and interpersonal skills required to successfully gain employment in your career. It will help become critically self-aware of your own skills and personal strengths and be able communicate and promote yourself in a variety of formats to an employer or recruitment officer.</p>
<b>Optional year 2</b>		
	<p><b>Accounting for Business</b> Optional module - (20 Credits) The aim of the module is to provide you with an understanding and application of the financial accounting information for decision-making within organisations. The module extends the scope of Introductory Accounting and Finance for Business to more advanced topics in financial accounting. It provides you with a good grounding in and an appreciation of the financial accounting essentials that any analyst, manager or business owner should possess.</p>	No change
	<p><b>Business and Sustainability</b> Optional module - (20 Credits) The aim of the module is to introduce you to the relationship between business and the challenges and opportunities of business sustainability, and to encourage</p>	No change

	the development of enterprising skills to meet these challenges.	
	<p>Digital Business Optional module - (20 Credits)</p> <p>In this module, you'll explore the impact of emerging information and communication technologies on business activities. You'll study how technologies, and in particular data, can be deployed to enhance business activities.</p>	No change
	<p>Retail Management Optional module - (20 Credits)</p> <p>This module will help you develop a critical awareness and understanding of concepts involved in the modern retail industry. You'll: analyse a range of retail business techniques; evaluate the alternatives in relation to retail management; and identify and understand developments in retail and how they impact on retail management.</p>	No change
	<p>Managing not for Profit Organisations and Social Enterprises Optional module - (20 Credits)</p> <p>You'll explore the diverse organisational forms not-for-profit and social enterprises have taken. The focus will be on understanding not-for-profit and social enterprises as standalone organisational and business models. You'll also undertake an experiential learning activity on how to start up a social enterprise, exploring relevant internal organisational processes (e.g. teamwork, organisational culture, decision making processes, information system and management) and their various dimensions.</p>	No change
	<p>Employment Law Optional module - (20 Credits)</p> <p>You'll learn about the legal frameworks that underpin people practices and policies in organisations, and you'll explore the contexts within which these frameworks operate.</p>	No change
Core year 3		
	<p>Individual Logistics Study Core module - (20 Credits)</p>	No change



	<p>This module is designed to prepare you for a professional career where you may be asked to investigate an issue or problem and recommend suitable courses of action. You'll be able to work with existing businesses and may have the opportunity to become involved in working with them in problem-solving and other work.</p>	
	<p>International Logistics Core module - (20 Credits) In this module you'll study the growth of globalisation, the factors a logistics business must consider when operating overseas as well as the various factors such as international law, duties and tariffs, cultural and societal differences that will impact on logistics business operations.</p>	No change
	<p>Strategic Management Core module - (20 Credits) The aim of the module is to provide you with an understanding of the impact of the business environment and the resources of the organisation, both human and material, on strategic planning and choice. This will enable you to consider strategic alternatives, evaluate their suitability and become aware of the complex issues involved in implementing strategy and managing strategic change.</p>	No change
	<p>Service Management Core module - (20 Credits) In this module, you'll learn about the complex demands made on service management organisations and the challenges that staff within them face. You'll develop an understanding of the environments in which they operate and the different constraints placed on them. You'll also study the process of servitisation, managing the service encounter, service quality, service level, customer management and capacity management.</p>	No change
Optional year 3		
	<p>Business Ethics Optional module - (20 Credits) You'll study the nature of ethics, exploring traditional and postmodern ethical theories,</p>	No change

	and how they are applied in modern business processes. You'll study topics such as corporate social responsibility, sustainability and the environment, professionalism and integrity, ethics and technology, financial scandals, whistle blowing and other emerging issues, by reference to case studies.	
	<p>Knowledge Management Optional module - (20 Credits)</p> <p>This module will cover the nature of knowledge including typologies of knowledge and the distinction between tacit and explicit knowledge. You'll explore knowledge as an intangible asset and you'll measure and evaluate the contribution of knowledge to the strategic management of the organisation, as well as the role of knowledge in business functions. You'll examine ethical issues in knowledge management and the nature and protection of intellectual property.</p>	No change
	<p>New Venture Creation Optional module - (20 Credits)</p> <p>You'll gain a practical perspective on the development and planning processes involved in the creation of a new venture, either as a new business start-up or as a new product or service development within a public or private organisation setting. You'll develop an understanding and awareness of business models underlying successful new business ventures, and the potential of business model innovation.</p>	No change
	<p>Public Relations Optional module - (20 Credits)</p> <p>This module aims to develop your theoretical and practical understanding of the role of PR in building relationships with stakeholders, enabling you to gain an appreciation of the strategic and specialist roles of PR.</p>	No change
	<p>Taxation Optional module - (20 Credits)</p> <p>Taxation plays an important role in society. This module provides an introduction to the most common taxes in the UK: income tax,</p>	No change

	corporation tax, VAT and capital gains tax. You'll study the basic rules of taxation and you'll explore taxation in government policy.	
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## How you'll learn

### Teaching

You'll be taught through a combination of lectures and seminars and will use industry-standard software and have access to specialist facilities throughout your course. During seminars, you'll typically be in smaller groups where you'll be able to discuss and develop your understanding of topics covered in lectures. You'll also have meetings with your academic personal tutor.

Each module typically consists of a one hour lecture and a one hour seminar per week. On average, you should expect to study for 35 hours per week during the semesters.

All courses are informed by the University's [Learning and Teaching Strategy 2015-2022](#).

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The Business School will be delivering your course using a 'blended' approach using range of teaching methods. This potentially offers the best of both worlds: great face-to-face teaching in small groups, including seminars, workshops and tutorials, support by a mix of online interactions to help you understand and explore your subjects. We will be using Collaborate (accessed through Blackboard) and exploring the use of Microsoft teams as well. This blended approach will be flexible so we can meet your individual needs and adapt as the world around us changes. We will still be covering the same content as we would have done under normal circumstances and will be assessing you against the same learning outcomes.

Contact hours are defined as hours in which a student interacts through thoughtfully structured activity to include:

- On-site face-to-face teaching
- Synchronous live digital teaching
- Asynchronous digital activities as part of structured learning (for example, running a discussion activity regarding an aspect of the current topic through Blackboard Collaborate, Padlet or Blackboard Discussion Boards). A pre-recorded lecture presentation provided via ReCap can also be included in this

		<p>definition provided it is part of a broader structured activity.</p> <p>On average, you should expect to study for 35 hours per week during the semesters.</p> <p>All courses are informed by the University's <a href="#">Learning and Teaching Strategy 2015-2022</a>.</p>
Overall workload	Each module typically consists of 50 hours of contact time (lectures and seminars) and 150 hours of student self-directed study, in addition to preparation and production of assessments.	No change
Academic input	<p>The majority of our staff have worked as practitioners, not only in logistics, but other service and public sector industries.</p> <p>As well as teaching, the team is also actively involved in research, knowledge exchange and cross-cultural teaching at institutions in other parts of Europe.</p>	No change
<b>How you'll be assessed</b>		
	<p>The goals of our assessment strategies are to promote learning, to demonstrate knowledge and understanding, and to ascertain the high standards of the course. Our assessments consist of case studies, essays, individual and group projects, presentations, and in class assignments.</p>	No change
<b>Fees</b>		
UK/EU	Full-time £9,250	No change
	Part-time £4,625	No change
Overseas	Full-time £13,000	No change
	Part-time N/A	No change

Course specific costs		
Field trips	Trips which are part of the assessment process will not be charged Trips which are optional will be charged. However, optional trips would not be expected to cost more than £50 per year.	No change
Professional Body qualification	This is optional and fees range between approximately £100 and £200 depending on the Professional body, the subject and the level of the award.	No change
Other important information		
	<p><b>Your future career</b></p> <p>This degree course is particularly appropriate if you are looking for a management career in logistics, our students develop the skills which are readily appreciated by potential employers. The course is also well suited to those considering careers in operations roles in other industries and sectors throughout the UK and the world.</p> <p>Our recent logistics graduates are now following careers in the airline industry, the rail industry and freight shipping, the cruise industry and freight shipping on the arterial rivers of Europe.</p> <p>Our degrees are also an ideal basis for continued study at Masters level in a range of related business disciplines.</p>	<p><b>Your future career</b></p> <p>This degree course is particularly appropriate if you are looking for a management career in logistics, our students develop the skills which are readily appreciated by potential employers. The course is also well suited to those considering careers in operations roles in other industries and sectors throughout the UK and the world.</p> <p>Our recent logistics graduates are now following careers in the road, rail air and maritime freight industry.</p> <p>Our degrees are also an ideal basis for continued study at Masters level in a range of related business disciplines.</p>
	<p><b>Professional accreditation</b></p> <p>The course is accredited by The Chartered Institute of Logistics and Transport (CILT). The Business School has accreditation with the Chartered Management Institute (CMI). Several of our year two modules are accredited and on successful completion you will be eligible for CMI Level 5 qualifications in Leadership and Management.</p>	<p><b>Professional accreditation</b></p> <p>The Business School is in an Academic Partnership with the Chartered Institute of Logistics and Transport (CILT).</p>
	<p><b>Specialist facilities</b></p> <p>Our students have access to the learning resources of the CILT (Chartered Institute of Logistics and Transport) and can attend meetings, other events and can tap into its careers and employment support provision.</p>	No change
	<b>Industry links</b>	No change

	<p>We work with industry stakeholders aligned to the continued development of our teaching programme, research and knowledge exchange. Some of these come in as guest lecturers and we also have masterclasses by visiting professors chosen for their continuing expertise in business and management. These established links have helped some of our students to secure placements and job opportunities on graduation.</p> <p>We have a strong relationship with the CILT (Chartered Institute of Logistics and Transport). Members of our teaching staff have presented to the CILT at various events, further enhancing and strengthening the relationship.</p> <p>A Business School Advisory Board has been established which includes representatives from across the private and public sector. This encourages employer engagement as the Board engages in discussion about technical content of the curriculum and the development of wider employability skills, the provision of work placement opportunities, guest speakers, live case studies, and workplace visits.</p>	
Date of publishing	29/6/2020	30/06/2020

No change