

Changes to previous information

During the global COVID-19 pandemic, we prioritised the health, wellbeing and safety of our students and staff.

As we start the new academic year, your health, wellbeing and safety remains our top priority. This means when we return to our campuses and buildings in September 2020 social distancing and other health and safety measures will be in place. This is to help keep you, and others around you, safe. We will respond to the requirements of vulnerable students regarding their personal safety on an individual basis.

We remain committed to delivering an outstanding education and student experience both on campus and online. Like most universities, we'll be providing a mix of on-site face-to-face and digital learning and teaching. The exact mix will vary between courses and course modules taking into account teaching requirements and other considerations such as meeting the safety of vulnerable staff.

It is important to emphasise that a face-to-face, on-site experience will be delivered within the Government and Public Health England guidance and providing there are no serious unforeseeable public health issues that result in the Government introducing further lockdown measures.

Our response to the pandemic means we may have made changes to your course. This is to take account of these important health and safety measures.

We ask you to read the information provided about course changes carefully. We detail what we include in our online prospectus and explain what has changed.

You should read our statement of changes alongside any information provided in videos, at open days or in other promotional materials. This is because the information may also have been affected by the changes we had to make. We are providing this information so you can make an informed choice about whether the course remains suitable for you.

When you register for your course, you will be asked to confirm you have read about our changes and you agree to them. It means that by choosing to continue with your application, and register with us, you accept these changes and are happy to study your course with us.

We really look forward to seeing you in the next academic year. In the meantime, if you want to find out more about University life from this September, and being part of our supportive and welcoming community, please visit our [September 2020 web pages](#).

	Current published course related information	Changes to previous information
Course title	Creative and Professional Writing	No Changes
Award level	BA – Single/combined honours	No Changes
How do you want to study?		
Start Date	Sept 2020	No Changes
Modes of study	Full-time Part-time	No Changes
Duration	3 years full-time 6 years part-time	No Changes
UCAS code	W800	No Changes
Location	Canterbury	No Changes
Partner institution	N/A	No Changes
Available with a Foundation Year	Yes	No Changes
Overview		
	<p>We put employability right at the heart of this degree. All our tutors have recent industry experience.</p> <p>They'll teach you the essential skills for good writing: control of language, precision, imagination and a deep understanding of the context in which you write.</p> <p>During the course you'll dive into creative forms such as fiction, poetry, drama and game narratives. You'll gain in confidence as you explore the wide range of job options open to professionally trained writers.</p>	No Changes
Why study Creative and Professional Writing?		
	<p>If you love words and want to work with them, this is the course for you. We will help you to develop your own creative practice and distinctive voice, and in addition you will study commercial writing – in newspapers and magazines, broadcast media, and business copywriting. You'll also learn about marketing techniques, so that you can present your best face to employers and the publishing industry.</p> <p>Writing in a variety of styles, voices, and genres, you will hone your skills and explore</p>	No Changes

	<p>the rich world of writing, tutored by professional writers with a deep knowledge of their craft and valuable experience of the writing industry.</p> <p>Sessions are largely workshop based, with presentations and discussions stemming directly from students' own work. We believe that what makes us truly special is our small, friendly team, meaning we can get to know you as an individual and support you every step of the way through personal tutoring.</p> <p>During the course, you'll learn the skills and techniques required to write poetry, prose fiction, nonfiction (including journalism and memoir) and drama for the stage and screen. You'll also develop an understanding of the online world through topics such as social media use and digital design, and you'll have opportunities to publish your work in magazines and anthologies, and to perform at group readings.</p> <p>Great writers are great readers, and this course is underpinned by a thorough grounding in the literature and ideas that have shaped the contemporary writing scene. In addition to discussing texts in class, you can also attend a range of author talks and readings, offering you that crucial contact with inspiring writers and other industry professionals who can help to inspire your career plans.</p> <p>We understand that your degree is an investment in your future, and so we take the 'professional' part of the course seriously, offering work experience placements and focused learning on topics such as marketing, copywriting and editing, as well as considering the wider opportunities open to our graduates, such as careers in business, the arts or publishing.</p>	
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Entry requirements	A typical offer would be 88-112 UCAS Tariff points.	No Changes
About the course		
Year 1	Year 1 is designed to prepare you for the study of creative and professional writing at degree level. You'll take introductory modules in creative forms (poetry, drama and fiction), and professional and non-fiction writing. You will also study the best practice in correct English usage in contemporary style, and take a module in contextual studies, which enables you to explore some of the key literary and theoretical movements that inform contemporary writing.	No Changes
Year 2	In Year 2 you'll be able to choose some optional modules enabling you to focus on particular areas of interest.	No Changes
Year 3	In Year 3 you'll continue to study core module as well as selecting optional modules. You can opt to write an 8,000 word (40-credit) Final Year Independent Study, supported by a tutor, on a creative or academic subject of your choice.	No Changes
Module information		
Please note that the list of optional modules and their availability may be subject to change. We continually review and where appropriate, revise the range of modules on offer to reflect changes in the subject and ensure the best student experience. Modules will vary when studied in combination with another subject.		
Core year 1		
	Poetry, Drama and Fiction 1 Core module - (20 Credits) In this module, you will analyse the styles and techniques of some of the most exciting writers of the various disciplines, both classic and contemporary, creative and commercial. The emphasis, however, is always on the development of your own work, drawing on that of others who have gone before you: you'll learn from their strengths and weaknesses, and discover for yourself how to craft your own work in these fields.	No Changes

	<p>Poetry, Drama and Fiction 2 Core module/single honours only - (20 Credits)</p> <p>In this module, you will analyse the styles and techniques of some of the most exciting writers of the various disciplines, both classic and contemporary, creative and commercial. The emphasis, however, is always on the development of your own work, drawing on that of others who have gone before you: you'll learn from their strengths and weaknesses, and discover for yourself how to craft your own work in these fields.</p>	<p>No Changes</p>
	<p>Non-Fiction and Commercial Writing 1 Core module - (20 Credits)</p> <p>In this module, you will analyse the styles and techniques of some of the most exciting writers of the various disciplines, both classic and contemporary, creative and commercial. The emphasis, however, is always on the development of your own work, drawing on that of others who have gone before you: you'll learn from their strengths and weaknesses, and discover for yourself how to craft your own work in these fields.</p>	<p>No Changes</p>
	<p>Non-Fiction and Commercial Writing 2 Core module/single honours only - (20 Credits)</p> <p>In this module, you will analyse the styles and techniques of some of the most exciting writers of the various disciplines, both classic and contemporary, creative and commercial. The emphasis, however, is always on the development of your own work, drawing on that of others who have gone before you: you'll learn from their strengths and weaknesses, and discover for yourself how to craft your own work in these fields.</p>	<p>No Changes</p>
	<p>Contemporary Style Core module - (20 Credits)</p> <p>This module is compulsory for single honours students, and optional for combined honours students.</p> <p>You'll take our language to pieces in this module, and then you'll learn how to put it</p>	<p>No Changes</p>

	back together with complete control of its mechanisms and an understanding of the different purposes those mechanics can serve, and their influence on style and vocabulary.	
	<p>Contextual Studies Core module - (20 Credits)</p> <p>This module is compulsory for single honours students and optional for combined honours students.</p> <p>This module will help you to build a deep background understanding of the ideas that shape contemporary writing: from social and political movements such as feminism and post-colonialism, to theoretical approaches such as postmodernism. This will help you to develop the critical aspects of your coursework, and enrich your creative writing.</p>	No Changes
Optional year 1		
	N/A	No Changes
Core year 2		
	<p>Professional Practice 1 Core module - (20 Credits)</p> <p>The Professional Practice module will help you to understand the wide range of careers available to you, and will develop your skills in key areas such as editing, marketing and writing in the media.</p> <p>This is module compulsory for single honours students and optional for combined honours students.</p>	No Changes
Optional year 2		
	<p>Digital Literature Optional module - (20 Credits)</p> <p>In this module, you'll explore a new and burgeoning market for writers. You'll learn the tools and techniques for writing fiction in the digital world and study the theory that underpins this practice.</p>	No Changes
	<p>Experiments in Writing Optional module - (20 Credits)</p> <p>In this module, you'll look at ways of writing that confound expectations: alternative histories, fiction that merges poetry and prose, or autobiographies told in verse. The</p>	No Changes

	aim is to encourage you to take risks in your writing and explore the edges of your practice.	
	Place and Space Optional module - (20 Credits) This module will help you to develop a strong sense of place in your writing, and to explore landscape through writers such as Dickens, Daphne Du Maurier and Maggie Harris.	No Changes
	Playwriting Optional module - (20 Credits) In this module, you'll dive into the craft of playwriting. You'll write your own scripts, learn about the particular demands of the theatre and analyse excellent dramatic texts to enrich your own writing.	No Changes
	Science Fiction, Fantasy and Horror Optional module - (20 Credits) For lovers of speculative fiction, this module invites you into an exploration of these genres, supporting you to understand the demands of this market and to polish your own writing in this area.	No Changes
	Screenwriting Optional module - (20 Credits) In this module, you'll examine the business of writing for film and television, exploring the where, when, who, what, why and how of the craft. You'll invent, draft, edit and revise your work to broadcast quality.	No Changes
Core year 3		
	Professional Practice 2 Core module - (20 Credits) The Professional Practice module will help you to understand the wide range of careers available to you, and will develop your skills in key areas such as editing, marketing and writing in the media. This is module compulsory for single honours students and optional for combined honours students.	No Changes
Optional year 3		
	The Novel	No Changes

	<p>Optional module - (20 Credits)</p> <p>If you feel ready to tackle a full-length book, this module will help you develop the necessary skills, such as handling plot, structure and character development.</p>	
	<p>Working in Arts, Culture and Heritage</p> <p>Optional module - (20 Credits)</p> <p>In this employment focused module, you'll explore a key area of employment for Arts graduates, such as the roles found in our museums, galleries, arts centres and heritage organisations.</p>	No Changes
	<p>Writing for Children and Young Adults</p> <p>Optional module - (20 Credits)</p> <p>Books for children (fiction, nonfiction, picture books, poetry and drama) are a hugely important and profitable segment of the publishing industry. This module invites you to immerse yourself in the best examples of work for this age group, and to explore the stellar rise of young adult fiction, too.</p>	No Changes
	<p>Writing for the Spoken Word</p> <p>Optional module - (20 Credits)</p> <p>Writing for the Spoken Word introduces an important market for writers, offering opportunities to write in popular genres such as performance poetry.</p>	No Changes
	<p>Writing from Life</p> <p>Optional module - (20 Credits)</p> <p>From biographies of great lives to celebrity memoirs; from literary accounts of the self to over sharing on Twitter – we love to tell and hear life stories. In this module, you'll look at some inspiring examples of this form, to help you approach writing from your own life, too.</p>	No Changes
	<p>Writing in Education</p> <p>Optional module - (20 Credits)</p> <p>Many creative writers wish to pursue a career in education, either as a teacher or a workshop leader. This module helps you to develop the skills to plan, manage and evaluate your own classes and courses.</p>	No Changes

How you'll learn		
Teaching	<p>Teaching</p> <p>You will be taught through a combination of lectures, seminars and practical workshops and will typically have between 9 and 12 contact hours per week, as well as the opportunity to meet with module tutors and personal academic tutors for tailored advice outside scheduled seminar time. Seminars in smaller groups will enable you to discuss and develop your understanding of topics covered in lectures.</p> <p>All courses are informed by the University's Learning and Teaching Strategy 2015-2022.</p>	No Changes
Independent study	<p>When not attending lectures, seminars, workshops or other timetabled sessions, you will continue learning through self-study. Typically, this involves reading journal articles and books, undertaking research in the library, working on projects, and preparing for coursework assignments, workshops and seminars.</p> <p>Your module tutor will direct you towards specific readings and/or activities to complete before class.</p> <p>For the Independent Study module in Year 3, you will undertake independent research working under the supervision of a member of the course team, who you'll meet with regularly.</p>	No Changes
Overall workload	<p>Your overall workload typically consists of between 9 and 12 contact hours each week. In addition, you will undertake 15 hours of independent learning and assessment activity and there will also be field trips.</p> <p>For each 20 credit module, your study time is about 10 hours a week.</p>	No Changes
Academic input	<p>The teaching team includes highly qualified writer academics (who publish across both creative and academic fields) and industry professionals.</p> <p>All tutors have up to date expertise in specific areas and this is reflected in their teaching.</p> <p>You should note members of the teaching team might change from year-to-year to accommodate people's professional and</p>	No Changes

	creative practice outside the University.	
How you'll be assessed		
	<p>The degree is assessed by means of a portfolio of coursework, divided between creative and critical work. Many of the papers also feature practical assessments, such as editing tasks or marketing plans. The course includes regular workshops in which students are encouraged to submit their work for peer review, and learn to use feedback from tutors and other students as a vital tool in the process of revision and editing. Coursework might typically include critical assignments or self-reflective pieces combined with a creative portfolio based on a range of work written and developed through the semester.</p> <p>There will be a one to one feedback tutorial for each module, enabling students to identify their strengths and weaknesses and develop their skills in consultation with tutors.</p> <p>The course is 100% assessed by coursework and there are no exams.</p> <p>You will receive feedback on all assessments undertaken by coursework, and feedback on examinations is available on request from module leaders. In addition to written feedback supplied for all assessments undertaken by coursework, you may also take advantage of the opportunity to discuss your work with your module tutor. We will normally provide you with feedback within 15 working days of submission for coursework assignments.</p>	No Changes
	Coursework 100%	No Changes
Fees		
UK/EU	Full-time £9250	No Changes
	Part-time £4625	No Changes
Overseas	Full-time £13000	No Changes
	N/A	No Changes

Course specific costs		
Field Trips (including trips abroad and trips to museums, theatres, workshops etc)	Lecturers may offer occasional, optional trips to, for example, film screenings or exhibitions. These are generally within Kent and students are asked to cover the cost of their own travel and entry if applicable.	No Changes
Text books	We make every effort to provide electronic or library copies of learning materials. However, some students prefer to purchase their own copies of key text, but it is emphasised that this is optional.	No Changes
Other important information		
	<p>Your future career</p> <p>The course aims to develop a range of skills that will prepare students for employment as writers in a variety of roles: journalism, advertising, publishing, and marketing. However, the Creative and Professional Writing degree also opens up opportunities to work in a variety of administrative or managerial settings, as well as in public sector roles such as teaching. For entrepreneurial students, we teach essential skills for working freelance or running a small business. This course also provides a great foundation for further study towards a professional qualification, for example in journalism, business or marketing.</p>	No Changes
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