

Changes to previous information

During the global COVID-19 pandemic, we prioritised the health, wellbeing and safety of our students and staff.

As we start the new academic year, your health, wellbeing and safety remains our top priority. This means when we return to our campuses and buildings in September 2020 social distancing and other health and safety measures will be in place. This is to help keep you, and others around you, safe. We will respond to the requirements of vulnerable students regarding their personal safety on an individual basis.

We remain committed to delivering an outstanding education and student experience both on campus and online. Like most universities, we'll be providing a mix of on-site face-to-face and digital learning and teaching. The exact mix will vary between courses and course modules taking into account teaching requirements and other considerations such as meeting the safety of vulnerable staff.

It is important to emphasise that a face-to-face, on-site experience will be delivered within the Government and Public Health England guidance and providing there are no serious unforeseeable public health issues that result in the Government introducing further lockdown measures.

Our response to the pandemic means we may have made changes to your course. This is to take account of these important health and safety measures.

We ask you to read the information provided about course changes carefully. We detail what we include in our online prospectus and explain what has changed.

You should read our statement of changes alongside any information provided in videos, at open days or in other promotional materials. This is because the information may also have been affected by the changes we had to make. We are providing this information so you can make an informed choice about whether the course remains suitable for you.

When you register for your course, you will be asked to confirm you have read about our changes and you agree to them. It means that by choosing to continue with your application, and register with us, you accept these changes and are happy to study your course with us.

We really look forward to seeing you in the next academic year. In the meantime, if you want to find out more about University life from this September, and being part of our supportive and welcoming community, please visit our [September 2020 web pages](#).

	Current published course related information	
Course title	Business and Management	No Change
Award level	FdA – Foundation Degree	No Change
How do you want to study?		
Start Date	Sept 2020	No Change
Modes of study	Full-time	No Change
Duration	2 years full-time 4 years part-time	No Change
UCAS code	N104	No Change
Location	Bromley	No Change
Partner institution	London South East Colleges	No Change
Overview		
	<p>This course is delivered on behalf of, and validated by, Canterbury Christ Church University. It is suitable for you if you are already employed and want to gain a business management qualification while working.</p> <p>It is delivered over two evenings per week and some Saturdays during the year. The course includes sessions and workshops combined with work-based application and projects, thus enabling students to develop a range of practical skills and to acquire an appreciation and understanding of the diverse factors involved in business management.</p>	No Change
Why study Business and Management?		
	<p>The Foundation Degree in Business and Management is two year degree, with the first two years of study taking place at Bromley College University Centre.</p> <p>A Foundation Degree award enables students to continue their studies towards a Bachelor's degree in a related subject and</p>	No Change

	students can choose to study their final year either at Bromley College University Centre on a top-up degree or at Canterbury Christ Church University.	
Entry requirements	<p>5 GCSEs grades A*-C including English and Maths</p> <p>or Business Level 3 Extended Diploma</p> <p>or other business-related Level 3 qualifications</p> <p>You should be in full-time employment.</p> <p>Mature students with relevant employment experience are welcome to apply</p> <p>Further entry requirements</p> <p>64 UCAS points from at least 2 A levels or equivalent and five GCSEs grades A*-C including English and Maths.</p> <p>Mature applicants, without the normal entry requirements, are encouraged to apply and will be accepted if there is evidence of their ability to succeed.</p>	No Change
About the course		
	<p>This course is for those looking to understand the changing business environment and gain a practical, comprehensive and specialised range of knowledge of business. You may be taking your first degree or adding to existing skills. If you want to enhance your skills and increase your employability or your career goals then this degree is for you.</p> <p>The programme aims to utilise experience from your current workplace and business experience to equip you with the additional skills to enable you to reach your full potential throughout their career.</p>	No Change
Module information		
Core year 1		
	<p>Accounting and Finance for Business Core module - (20 Credits)</p> <p>This module will provide an introduction to accounting and finance for students who</p>	<p>Introductory Accounting and Finance for Business - Core module - (20 Credits)</p> <p>In this module, you'll study key</p>

	<p>are NOT majoring in accounting or finance. It examines the basic principles and underlying concepts of accounting and the ways in which accounting statements and financial information can be used to improve the quality of decision making. You will learn key accounting and finance topics and be introduced to financial statements and case studies to understand the role of finance in the business environment.</p>	<p>accounting and finance topics. You'll be introduced to financial statements and will use several case studies to understand the role of finance in the business environment.</p>
	<p>Marketing Principles and Practice Core module - (20 Credits)</p> <p>This module is designed to provide you with an introduction to marketing, its fundamental concepts and an overview of marketing practice. You will learn how marketing differs from the production, product, and sales approaches to business. You will gain a wider understanding of the differences between the operational role of marketing and how it is applied as an organisational focus and the impact of the marketing environment. The module will define the main core marketing concepts, such as the marketing and services mix, consumer buyer behaviour, product development, market research and strategy, marketing communication, relationship and digital marketing.</p>	<p>Introduction to Marketing Core module - (20 Credits)</p> <p>The aim of the module is to provide you with an introduction to marketing, its fundamental concepts and an overview of marketing practice. You'll cover the development of the marketing concept and examine the ways in which it differs from the production, product, and sales approaches to business. This will develop into a wider understanding of the differences between the operational role of marketing and how it is applied as an organisational focus.</p>
	<p>Economics Core module - (20 Credits)</p> <p>The aim of the module is to introduce you to the fundamental economic issues stemming from the scarcity of resources. The relationship between business and the economic problem is analysed by means of micro and macro-economic models to equip students with an understanding of decision-making at the levels of the market, the firm and the nation. You will analyse the operation of the individual market by means of demand and supply models. You will appraise different markets and the dynamic nature of these markets regarding, perfect competition, monopoly, oligopoly and monopolistic competition. You will be introduced to macro-economic affairs and will learn how to critically assess current developments in the U.K. and Europe, free-</p>	<p>Economics Core module - (20 Credits)</p> <p>The aim of this module is to introduce you to the fundamental economic issues stemming from the scarcity of resources. The relationship between business and the economic problem is analysed by means of micro and macroeconomic models to equip you with an understanding of decision-making at the levels of the market, the firm and the nation.</p>

	market versus government intervention, fiscal and monetary policies and global economies.	
		<p>Business Information and Analysis Core module - (20 Credits)</p> <p>This module is designed to help you develop a range of statistical and computing skills.</p>
		<p>Work Based Learning Project 1 Core Module – 40 credits</p> <p>The aim of this module is to carry out research and activities within their work setting to demonstrate a full understanding of the links between theory and practice.</p> <p>Foundation degrees have a high level of emphasis on work place competency in addition to theoretical knowledge and both come together into a Work-Based Learning Project. Work Based Learning projects need to be negotiated with the work-based project tutor and a nominated workplace mentor and meet the need for closely linking learning from the programme with actual business practice. In the event of the student failing to secure a project in their workplace, the college will provide a business project.</p>
Core year 2		
	<p>Business Analysis Core module - (20 Credits)</p> <p>This module will help you develop a range of statistical and computing skills that can be used during the course of your academic course and future career in business. You will learn and engage in business and market research, statistics used in business, marketing, economics and finance. You will engage with published literature and various statistical techniques.</p>	<p>This is not a Year 2 Module – See Business Information and Analysis above</p>
	Management and Leadership	Management and Leadership

	<p>Core module - (20 Credits)</p> <p>The module explores the context within which management and leadership takes place; the historical context within which the fundamental principles of management arise; the context of the external environment which impacts on organisational strategy, ambiguity in relation to organisational objectives, policies, working practices, ethical considerations and management approaches. Students will explore a range of different perspectives on management and leadership with particular focus on particular issues.</p>	<p>Core module - (20 Credits)</p> <p>You'll explore: the context within which management and leadership takes place; the historical context within which the fundamental principles of management arise; the context of the external environment which impacts on organisational strategy and may cause ambiguity in relation to organisational objectives, policies, working practices, ethical considerations and management approaches. You'll also explore a range of different perspectives on management and leadership with focus on particular managerial/leadership issues that lead to ambiguities and problems.</p>
	<p>Project Management Core module - (20 Credits)</p> <p>You will gain a comprehensive theoretical knowledge of the discipline of Project Management and will examine the role of project management through the application of a range of analytical models and tools as applied to a range of case studies. You will learn a range of topics in line with various project management methodology, such as the Association of Project Management Body of Knowledge (APM BOK). You will study a range of topics including, Project Selection Methods, Project Cost Estimating, Project Scheduling, Team-building within Projects, Project Risk Management, Project Quality Management and Project Termination methods. You will have access to interactive project management software, applications and training programs including, Microsoft Projects and ILX Simulation Program. You will also have an opportunity to qualify for an Introductory Certificate in Project Management on successful completion of the module. Additionally, the knowledge gained will enable you to operate effectively</p>	<p>Project Management Core module - (20 Credits)</p> <p>You'll critically examine the role of project management within a contemporary business context. You'll learn how specific project management applications play an important role in producing successful business outcomes and you'll study the philosophies, principles, structures and methodologies of project management.</p>

	in a project oriented environment within any type of business organisation.	
	<p>Research Method Core module - (20 Credits)</p> <p>This module is designed to enable you to develop your skills and expertise in quantitative and qualitative data analysis, and to independently design and conduct an effective piece of research. You will learn about the nature of academic research and the characteristics of an effective research plan. You will be introduced to a range of more complex statistical techniques that build on the understanding they developed in Year 1. The use of PASWS to input and analyse data quantitative data will be covered along with techniques for collecting and analysing qualitative data.</p>	<p>Research Methods Optional module - (20 Credits)</p> <p>This module is designed to enable you to develop skills and expertise in quantitative and qualitative data analysis, and to independently design and conduct an effective piece of research.</p>
	<p>Consumer Behaviour Core module - (20 Credits)</p> <p>What do we know about consumers and how can we manage our marketing activities to influence them to buy the products we take to market? The aim of the module is to develop a critical awareness and understanding of consumer and organisational buyer behaviour and how they can be influenced by marketing activity. The module will cover three aspects of consumer behaviour. Firstly, the psychology of the individual consumer and the roles that memory, learning, motivation and perception play in consumer decision making. Secondly, the module will examine the social, cultural and environmental influences on the consumer, the family, reference groups, digital technologies, social class, age cohorts, broader socio-economic factors and the ways in which group membership influences individual consumers, and the impact of the ethical consumer. Thirdly, it will cover the main characteristics of organisational buyer behaviour and how they differ from household buyer behaviour.</p>	<p>Corporate and Business Law Optional module - (20 Credits)</p> <p>You'll develop an understanding of the general legal framework, and of specific legal areas relating to business, so that you're able to recognise when it's necessary to seek specialist legal advice. You'll also learn about compliance with the codes of ethics for professional accountants.</p>
	<p>Work Based Learning Project 2 Core module - (40 Credits)</p> <p>You will be required to carry out research</p>	No Change

	<p>and activities within their work setting to demonstrate a full understanding of the links between theory and practice. For project 2 you will be encouraged to develop a project closely linked to one or more subjects from the Year 2 programme. However, the project should be more in-depth than the year 1 project and reflect the learning from both Year 1 and Year 2.</p> <p>You can either choose a new subject for your project or, where appropriate, expand your Year 1 project by completing linked projects which you would not have had the skills, experience or knowledge to complete in Year 1. Either route should reflect learning outcome from levels 4 and 5.</p>	
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How you'll learn

Teaching

Our teaching supports students in reaching their potential in the course. We recognise the diversity of learning styles and techniques they will use and offer a variety of means through which they can engage with the subject: lectures, seminars, discussions, presentations, visiting speakers, digital materials, coursework and tutorials.

We offer timely feedback from tutors. We also value the learning from students' experiences with other work and organisations and support their reflections on their academic and personal development. We encourage them to develop skills relevant to life and work as well as for academic study. Typically, teaching takes place in face to face mode and in on-line environments and is informed by student feedback. Add new content here

All programmes are informed by the University's Learning and Teaching Strategy 2015-2022.

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The Business School will be delivering your course using a 'blended' approach using range of teaching methods. This potentially offers the best of both worlds: great face-to-face teaching in small groups, including seminars, workshops and tutorials, support by a mix of online interactions to help you understand and explore your subjects. We will be using Collaborate (accessed through Blackboard) and exploring the use of Microsoft teams as well. This blended approach will be flexible so we can meet your individual needs and adapt as the world around us changes. We will still be covering the same content as we would have done under normal circumstances and will be assessing you against the same learning outcomes.

Contact hours are defined as hours in which a student interacts through thoughtfully structured activity to include:

- On-site face-to-face teaching
- Synchronous live digital teaching
- Asynchronous digital activities as part

		<p>of structured learning (for example, running a discussion activity regarding an aspect of the current topic through Blackboard Collaborate, Padlet or Blackboard Discussion Boards). A pre-recorded lecture presentation provided via ReCap can also be included in this definition provided it is part of a broader structured activity.</p> <p>All courses are informed by the University's Learning and Teaching Strategy 2015-2022.</p>
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How you'll be assessed		
	<p>A wide variety of assessment methods are employed to develop both academic and professional skills. The overall emphasis within the programme is on coursework assessment. There is a formal or 'summative' assessment at the end of each module. This will include essays, reports, presentations, computer-based projects, reflective and critical assignment, research activities and case studies. Examinations and Time-constrained assessments may be used to recognise end of module achievement, particularly where professional body accreditation is offered, and may involve unseen or open-book exercises.</p> <p>Each year, there is a 40 credit Work-Based Learning project which supports you in the practical application of your studies in your workplace.</p> <p>Feedback You will receive feedback on formal assessments undertaken by coursework. Feedback on examination performance is available upon request from the module leader. Feedback is intended to help you learn and you are encouraged to discuss it with your module tutor. We aim to provide you with feedback within 15 working days of hand-in.</p>	No Change
Year 1	48% coursework 52% exams	No Change
Year 2	59% coursework 41% exams	No Change
Fees		
UK/EU	For more information, please visit https://www.lsec.ac.uk	No Change
Overseas		
Other important information		
Professional accreditation	The college recognises the importance of professional body accreditation, to ensure that not only do we deliver well-researched courses, but also that our students meet the professional expectations of prospective	The college recognises the importance of professional body accreditation, to ensure that not only do we deliver well-researched courses, but also that our students meet the professional

	<p>employers and have the opportunity to gain professional body qualifications.</p> <p>We also offer modules accredited by the Association of Project Management (APM). Our Project Management module was the first from a university to gain accreditation and exemption for its teaching and assessment.</p> <p>The University Centre has accreditation with the Chartered Management Institute (CMI). The year two modules of Management and Leadership, Project Management, Management Accounting and Human Resource Management are accredited by the CMI and on successful completion you will be eligible for CMI Level 5 qualifications in Leadership and Management.</p>	<p>expectations of prospective employers and have the opportunity to gain professional body qualifications.</p> <p>The University Centre has accreditation with the Chartered Management Institute (CMI). On successful completion you will be eligible for CMI Level 5 qualifications in Leadership and Management.</p>
Industry links	<p>The college has close links with the college's Business School and benefit from the Employers Advisory Board that has established partnerships with representatives from across the private and public sector. This encourages employer engagement as the Board engages in discussion about technical content of the curriculum and the development of wider employability skills, guest speakers, live case studies, and workplace visits.</p>	No Change
Publishing date	29/06/2020	30/07/2020