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Connect
with our
consultants.



Canterbury
Christ Church
University



Connect with our Christ Church Consultants.

Here at Canterbury Christ Church University, our consultants offer a great opportunity for businesses to access the skills and expertise required to **develop** new concepts, **deliver** on specific projects, and **support** business development and innovation to meet current and future business needs. Projects can range extensively, from hiring a consultant for one day to evaluate or write up a report, through to longer projects that span more than a year and require cross-disciplinary expertise.



So, why should businesses consider the range of consultancy expertise on offer at the University?

- Access subject experts across a wide range of disciplines, industry knowledge and experience.
- A cost-effective way to access University resources.
- Gain a new and external perspective.
- Work with catalysts for change to drive innovation.
- Tap into networks and other stakeholders.
- Experience a rapid turnaround on projects.

As a University, we are committed to supporting organisations to develop their business model, reach their growth potential and drive innovation.



Recent consultancy projects.

“The project has definitely raised the credibility of the work we do. More organisations are connecting with us and those we do connect with are delighted to be able to read the report. It does lead to the opportunity to connect with collaboration partners to enable larger studies.”

Caroline Purvey, CEO, TRE UK®



**“Having access to professionals of such skill,
compassion and expertise is a rare treasure.”**

Nina Clark, FOUNDER OF MUSICAL WALKABOUT CIC



© Clare Unsworth, Foxbite Media



TRE UK®

Dr Amanda Carr, from the School of Psychology and Life Sciences, completed a consultancy project for wellbeing company TRE UK®. This involved providing an evidence-based evaluation of the programme, analysing pre and post programme data to produce a report and presentation for the company. As a result of this work proving the programme’s efficacy, more organisations are reaching out to work with TRE UK®.

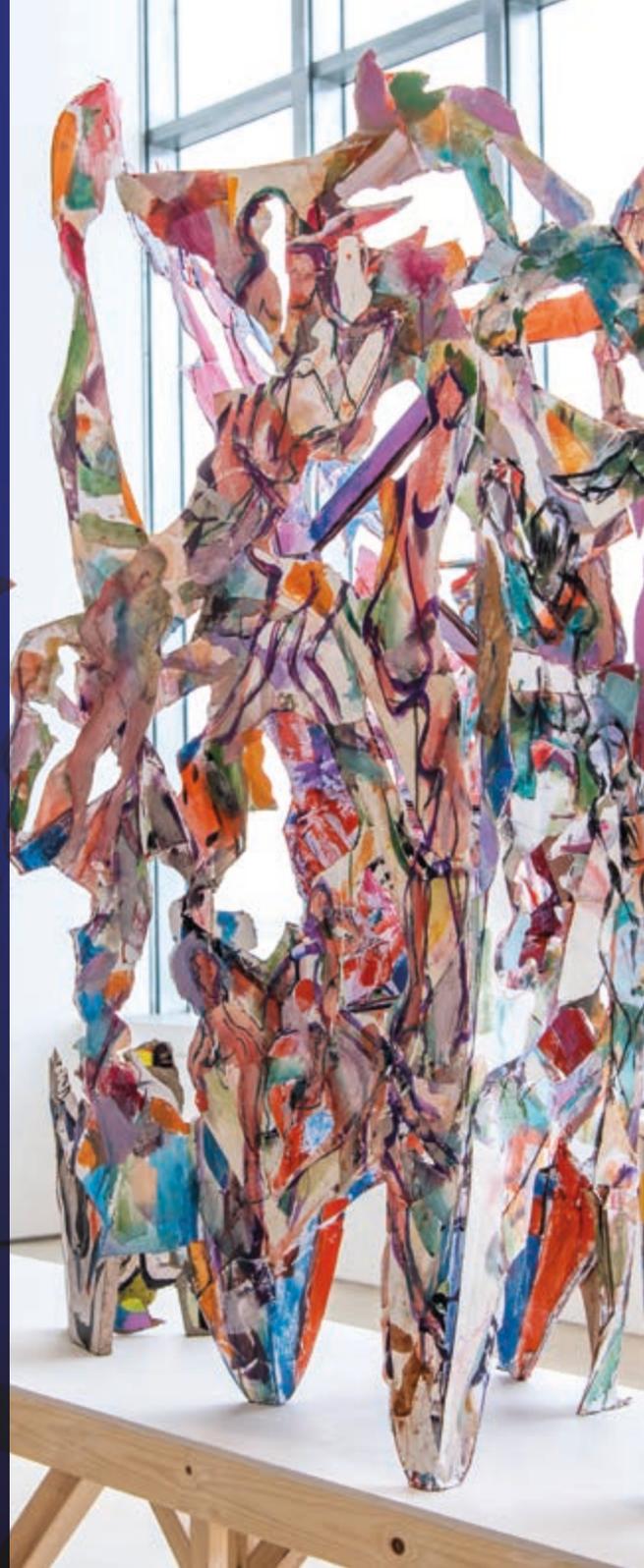
Musical Walkabout CIC

Dr Ann Skingley, Principal Research Fellow at our Sidney De Haan Research Centre for Arts and Health is engaged in the community interest company’s THRIVE project, undertaking consultancy work to provide clinical and academic perspectives that inform the work of the organisation as well as its scope. She was asked to advise on evaluation measures that can be used at baseline (before the programme starts) and follow-up (at completion) through a series of monitoring meetings and oversight of data analysis.

Recent consultancy projects.

“Christ Church have been incredibly diligent and insightful partners. They have supported the gallery for many years and are a trusted source of expertise.”

Toby Parkin, HEAD OF VISITOR EXPERIENCE AND
ENGAGEMENT AT TURNER CONTEMPORARY



Dr Richard McManus, a Christ Church consultant for the Business School, is part of the COaST Research and Consultancy Group that has been engaged with Turner Contemporary for over six years. During this time the two organisations have collaborated on three core projects:

- 1 Using the Social Return on Investment methodology, the social impact of Turner Contemporary in Margate and Thanet is measured and reported. The findings of this important research were presented in the Houses of Parliament in 2016.
- 2 An exit survey for those visiting the gallery is conducted and analysed to better understand who is visiting, why they are visiting, and what they thought on their visit.
- 3 Each year, an economic impact evaluation is conducted, estimating the effect Turner Contemporary has on the East Kent economy.



Courtesy Turner Contemporary. © Jason Pay.

Research and Development Tax Credits

Innovative projects that offer advancement in science or technology through the development of new processes, products or services may qualify to claim Corporation Tax relief. To find out about the different types of Research and Development (R&D) relief and to see if your project is eligible, go to: <https://bit.ly/RD-tax-relief>

It is strongly advised to seek guidance from a suitable R&D tax credit specialist at the **commencement** of an eligible project. For recommended specialists that work in partnership with Canterbury Christ Church University or to speak with the Enterprise and Engagement Manager that is setting up your consultancy project, email b2b@canterbury.ac.uk

Work in partnership.

Contact our Enterprise and Engagement team to discuss how Canterbury Christ Church University can support your business needs and aspirations through a consultancy project.

e: b2b@canterbury.ac.uk

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[canterbury.ac.uk/business](https://www.canterbury.ac.uk/business)



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