

Certificate, Diploma and MA in Management Studies

What is it?

This flexible programme is a part-time Masters level programme for current practising managers who wish to enhance their effectiveness and confidence in the workplace. It provides a rounded introduction to the principles of management and is designed to have immediate relevance and application in your current role whilst also providing potential for future progression in both study and career.

The programme allows you to achieve a Masters level qualification in 3 stages, or leave and rejoin the programme after the Certificate or Diploma stages. Once you have the Diploma, all you need to achieve the MA is to complete the module in Research Skills and a dissertation.

As the programme focuses on core management skills and practice, it is applicable to both public and private enterprises, the profit and not for profit sectors and small to large companies.

What will I gain from it?

The programme covers theoretical management perspectives which can be critically applied to the organisation and its environment. The focus is on your personal development as a manager and on the managerial techniques, knowledge and skills that are required in the modern working environment. Throughout the programme you are encouraged to apply your studies to the organisation in which you work and to discuss your experiences in class to create a dynamic learning environment.

As many students are already in management positions, the opportunity to share in the experience of your peer group is an invaluable part of the programme.

How will it help me?

The teaching hours are designed to have minimal impact on the working day and additional study is undertaken in your own time, so there is no need to give up your job, or to ask your employer to release you for significant amounts of time. You can, however, still benefit from regular contact with lecturers, tutors and your fellow students. The course runs over four terms in four hour sessions, usually from 4.00pm to 8.30pm. It normally starts in September, January and April each year, although this can vary depending on student numbers.

Signing up for a Masters level programme sends a clear message to your employer that you are ready to accept new challenges and responsibilities, and support from your employer shows you that they recognise your importance to the organisation and acknowledge the benefits that your study can bring to their business.

Successful completion of the DMS programme can lead to enrolment on other Masters level programmes and enhanced career prospects. On completion of the DMS you have the opportunity to be awarded the MA in Management Studies by completing an additional taught course in Research Methods and a dissertation.

Where will I study?

The programme is based at the Canterbury Campus.

What will I study?

The Programme consists of eight taught modules; you will take two modules per term and will be required initially to pass the module Principles of Management before continuing on the programme.

The other seven modules build a general framework related to the core management disciplines. They also consider the strategic role of management and how this is interlinked with daily management activity.

Please note that the seven modules, set out below, are in no particular order and will be allocated by the Programme Director according to timetabling constraints.

The DMS programme is divided into two parts each consisting of four modules. If you wish to exit after successfully completing Part 1 you can be awarded a Certificate in Management Studies. You are then able to return at a later date to attain the full diploma whilst it continues to be part of the Business School curriculum.

- Principles of Management (15 credits at level 3)
- Marketing Management (15 M credits)
- Information Management (15 M credits)
- Dimensions in Organisational Behaviour (15 M credits)
- Accounting for Decision Making (15 M credits)
- Project Management (15 M credits)
- Human Resource Management (15 M credits)
- Corporate Strategy and Responsibility (15 M credits)

How will I be assessed?

Assessments will take a number of forms including reports, group and individual presentations, case studies and a personal journal.

Do I qualify?

You normally qualify for entry to this course if you have an undergraduate degree in any discipline. Professional qualifications and experience are also considered.

Prior to starting the programme you will need to attend an induction course. The Induction will include such elements as library skills, IT applications, research skills and writing at Masters level. It is also an opportunity to get to know other students on the course.

How do I apply?

All applications must be made in writing on the appropriate application forms. A curriculum vitae detailing your educational background, professional and managerial experience should also be included.

You will be interviewed by the Programme Director prior to being accepted on to the Programme and may be asked to complete a written piece of work as a basis for discussion.

An application form can be downloaded from:
www.canterbury.ac.uk/postgrad/apply

For further information please contact:

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