



BSc single honours

Accounting and Management

Year of entry 2017/18 ▼

**CLEARING
PLACES
AVAILABLE**

**APPLY
VIA UCAS**
➔

CALL
01227 926 000
📞

**EMAIL
OUR TEAM**
✉️

WHY ACCOUNTING AND MANAGEMENT?

Many accountants occupy key managerial positions in business, yet few are qualified managers. This degree was created in response to market demand for graduates with specialist accounting knowledge, competent to manage and to lead. It is anticipated that students will effectively structure part of their degree, incorporating their own work-experience as case studies for relevant assessments.

Our single honours Accounting and Management course is structured to achieve some exemptions with the professional accounting bodies; the Association of Chartered Certified Accountants (ACCA), the Institute of Chartered Accountants England and Wales (ICAEW) and the Chartered Institute of Management Accountants (CIMA).

Additionally it is accredited by the Association of Project Managers and by the Chartered Management Institute. On successful completion of the relevant modules, you will achieve certification with these organisations, enhancing your employment prospects.

On all of our accounting degrees, knowledge, critical analysis and interpersonal skills are developed through lectures, seminars, workshops and a variety of assessment

modes. These satisfy academic, professional, and commercial requirements. Guest speakers are regularly invited to address our students, with our 'Business Futures' weeks promoting student interaction with businesses including accounting firms, enhancing employability.

Our experienced team has created an engaging course which captures the diversity of this topical area, developing an understanding of both the national and the global dimensions of this discipline. Our Business School courses provide a sound and relevant educational foundation for an array of roles in industry, practice, the service sector or self-employment.

WHO IS THIS COURSE FOR?

This course is for you if you are looking to develop the necessary skills and knowledge of contemporary business to enable you to work within the accounting and finance field.

However, the variety of material we cover will help to boost your range of transferable business skills to embark on a career in any sector of the economy including communication, IT, research and team-working, which are essential for any career in any organisation. The course will also help you develop the knowledge necessary for postgraduate study and career development.

We are proud that our students have been finalists a number of times in the national IBM Business Challenge.

93% of Business School graduates were in employment or further study six months after completing their studies.

DLHE, 2014-15

93% of students say that the library resources and services are good enough for their needs.

National Student Survey, 2016

WHAT WILL I STUDY?

The first year of Accounting and Management provides a solid grounding in the challenges of managing organisations, information technology and starts to develop the analytical skills which are required by employers. In year two you will develop your operational knowledge of the disciplines of accounting and of management and year three focuses on strategic issues.

You can study **French, German, Italian, Mandarin Chinese** and **Spanish** as part of, or alongside, your course.

[MORE INFO](#)

Work experience

The programme provides students with the opportunity to take a work-based learning module in year two and the opportunity for a placement year between years two and three.

Students have undertaken a variety of interesting placements and are often given responsibility very early on in their placement years.

Suzanne O'Brien is a Chartered Tax Advisor, a Fellow of the Association of Chartered Certified Accountants and a Chartered Manager. Having worked in financial services for almost twenty years in both Dublin and London, she moved to Kent in 2007.

Chair of the ACCA's East Kent network and elected to the ACCA's UK Strategy Implementation Committee, she is passionate about business in a global context. As trustee of CXK, and chairperson of its audit committee she is committed to 'giving back'.

At the Business School she is a senior lecturer, currently module leader for two third year modules; Contemporary Accounting Issues and Taxation. She is also responsible for managing and developing academic student recruitment and the student experience within the Business School, providing strategic leadership and vision in this area.

MODULE INFORMATION

Year one

Core modules

Business Analysis (Semester 2)

The module is designed to help students develop a range of statistical and computing skills that will be valuable to them during the course of their academic programs and in their future careers in business. Although there are no pre-requisites for this module it is assumed that students have basic mathematical skills.

Contemporary Business Issues (Semester 1)

The module will provide an introduction to introductory business concepts and models and the information sources needed to research, analyse and apply these concepts to the practice of business. It includes an overview of contemporary and emerging business themes including the changing macro-environment, emergence of new economies and inter-relatedness of the global trade, the structure and organisation of different industry sectors e.g. services, SME's. It will provide an introduction to issues of sustainability, enterprise, innovation, corporate social responsibility and the impacts of globalisation on different business sectors.

Economics (Semester 2)

The aim of the module is to introduce students to the fundamental economic issues stemming from the scarcity of resources. The relationship between business and the economic problem is analysed by means of micro and macro-economic models to equip students with an understanding of decision-making at the levels of the market, the firm and the nation.

Financial Accounting for Professionals (CIPFA, ICAEW) (Semester 1)

The module provides students with an understanding of accounting with a focus on limited liability companies. It introduces students to key accounting topics. A firm understanding of double-entry is established and then used to graduate to the preparation of financial statements for private limited companies. The accounting framework is introduced and its importance to the users of accounts discussed.

Marketing Principles and Practice (Semester 1)

The module develops student understanding and then provides a forum for critical analysis of the application of marketing techniques in international, multi-national, and global market situations. Emphasis is given to the relative importance of political, economic, socio-cultural, technological, legal and regulatory, and environmental issues as they apply to (changing) country-specific and regional contexts. Market research techniques and practices develop student understanding of market entry and market sustainability techniques as aspects of competitive advantage.

People Management in the 21st Century (Semester 2)

This module focuses on the behavioural aspects of people management in organisations. This is a vital area of study because the ability to understand behaviour in the workplace is a necessary prerequisite for making informed choices and for influencing organisational action such as decision making regarding organisational objectives, and leading and influencing the behaviour of others in order to see that the decisions are implemented. It is anticipated that by the end of the module students will be able to evaluate objectively and understand organisational behavioural situations and determine the best course of action from a range of perspectives.

Year two

Core modules

Employee Development and Employee Relations (Semester 1)

The module will examine the development of learning and development practice, government policy interventions in learning and development for competitiveness; coaching and mentoring, L&D tools, techniques and delivery mechanisms available to the practitioner. The module also focuses on the nature of the employment relationship and employee relations in the UK, concepts of employee voice and engagement and power in organisations, trade unionism in the UK; collective bargaining and organisational downsizing and redundancy.

Management Accounting (ACCA, ICAEW, CMI, CIPFA) (Semester 1)

Management Accounting introduces and develops an understanding of the fundamental concepts and techniques of management accounting and applies these techniques in an appropriate way. It also develops students' ability to critically evaluate the strengths and limitations of these techniques. The module demonstrates how management accounting information may be used for the purposes of planning, decision making, performance measurement and control within organisations, in order to further the organisation's strategic objectives.

Management and Leadership (CMI) (Semester 2)

The module explores the context within which management and leadership takes place; the historical context within which the fundamental principles of management arise; the context of the external environment which impacts on organisational strategy and may cause ambiguity in relation to organisational objectives, policies, working practices, ethical considerations and management approaches. It also explores a range of different perspectives on management and leadership and focuses in on particular managerial/leadership issues that lead to ambiguities and problems.

Project Management (APM, CMI) (Semester 1)

This module aims to examine critically the role of project management within a contemporary business context. It also explains how specific project management applications play an important role in producing successful business outcomes and examines the philosophies, principles, structures and methodologies of project management.

Work Based Learning (Semester 2)

The aim of the module is develop students' skills in seeking and obtaining a work placement or internship of a minimum of three weeks' duration. It will also develop in students their skills in learning from work experience and applying academic learning to the work place.

Optional modules

You will need to choose one option from the following modules

Human Resources Management (CMI) (Semester 2)

This module aims to equip students with the ability to understand and analyse core HRM concepts, operational human resource activities and responsibilities and relate these to a range of organisational contexts.

Innovation and Enterprise Management (Semester 2)

Management Accounting introduces and develops an understanding of the fundamental concepts and techniques of management accounting and applies these techniques in an appropriate way. It also develops students' ability to critically evaluate the strengths and limitations of these techniques. The module demonstrates how management accounting information may be used for the purposes of planning, decision making, performance measurement and control within organisations, in order to further the organisation's strategic objectives.

Year three

Core modules

Contemporary Accounting Issues (ICAEW) (Semester 1)

Contemporary Accounting Issues (CAI) develops a critical perspective of the developments in company accounting and disclosure. It explores the evolution of International Accounting Standards and their implications for users. The module reviews controversial issues in the treatment of accounting transactions and develops the skills required for the interpretation of accounting and other relevant information.

The module will build on students existing knowledge of the preparation and analysis of financial reports for business entities. It will contextualise the role of the accountant as a professional steward and analyst by exploring the professional and ethical duties and responsibilities of the accountant to the stakeholders of an organisation. The financial reporting framework and financial reporting requirements in accordance with generally accepted accounting practice and relevant standards will be examined. The accountant's role in assessing and advising on the implications of accounting regulation will be discussed. The module will critically evaluate current developments in corporate reporting.

Financial Management for Accountants (CIMA) (Semester 2)

The aim of this module is to develop an understanding of corporate financial issues and an understanding of the treasury function and corporate financial strategy. The module will consist of a review of financial techniques which will need to be employed in assessing corporate performance, and introduce new methods of assessing corporate success. The consideration of financial risk management and the various instruments and techniques that are available to business executives will be covered in some depth e.g. portfolio theory, interest rate exposure, currency rate exposure etc.

Another key area of study will be the workings and implications of the stock exchange, both in relation to the shareholders and to the business organisations and financial markets. Sources of appropriate funds will be identified and evaluated. The cost of equity capital will be calculated using the weighted average cost of capital (WACC) and the capital asset pricing model (CAPM).

Strategic Management (Semester 1)

The aim of the module is to provide students with an understanding of the impact of the business environment and the resources of the organisation, both human and material, on strategic planning and choice. This will enable students to consider strategic alternatives, evaluate their suitability and make them aware of the complex issues involved in implementing strategy and managing strategic change.

Optional modules

You will need to choose three options from the following modules

Audit and Assurance (ACCA, ICAEW, CIPFA) (Semester 1)

Audit and Assurance plays a vital role in accounting. This module introduces you to key auditing techniques. The importance of the audit function with regard to the independent examination of financial information of any entity, whether profit oriented or not, and irrespective of its size or legal form, is explained. The skills necessary to carry-out such an examination are applied, with a view to developing the knowledge necessary to express an opinion thereon.

Business Ethics (Semester 2)

The module will consist of a broad syllabus addressing practical considerations of the nature of ethics, progressing through learning of a range of traditional and post-modern ethical theories, and the appreciation of these theories in the practical setting of modern business processes. Students will study topics such as corporate social responsibility, sustainability and the environment, professionalism & integrity, ethics & technology, financial scandals, whistle blowing and other emerging issues, by reference to case studies.

Financial Markets and Risk Management (Semester 2)

The aim is to develop student understanding on the role of securities in the financial markets and how the economic environment impacts the value of financial securities. It further provides students exposure into the special regulatory requirements and the accounting implications into being an investor in those securities.

Individual Study (Semester 2)

The aim of the module is to provide students with the opportunity to undertake an in-depth study of a particular line of enquiry related to a business issue selected by you.

Knowledge Management (Semester 2)

The module will cover the nature of knowledge. Epistemological issues, including typologies of knowledge, and the distinction between tacit and explicit knowledge will be examined as will the sources of knowledge. Knowledge as an intangible asset will be explored as will the measurement and evaluation of the contribution of knowledge to the strategic management of the organisation and the role of knowledge in business functions. In addition, the module will examine ethical issues in knowledge management and the nature and protection of intellectual property.

New Venture Creation (Semester 1)

The module aims to provide a practical perspective on the development and planning processes involved in the creation of a new venture, either as a new business start-up or as a new product or service development within a public or private organisation setting. It aims to develop an understanding and awareness of business models underlying successful new business ventures, and the potential of business model innovation.

It will explore the fundamental building blocks of a business model, the interrelationships between the building blocks and the links to the external business environment, and aims to arrive at a detailed operational and financial feasibility study that assesses the real potential of the new venture creation project.

Service Management (Semester 2)

The module will acquaint students with the complex demands made upon service management organisations and the challenges that staff within them face. An understanding of the environments in which they operate will be developed and an appreciation of the different constraints placed upon them will be explored. The module will exam the range of alternatives that organisations can draw from and will include an investigation into the issues associated with service management across a wide range of situations. This will include the process of servitisation, managing the service encounter, service quality, service level, customer management and capacity management.

Strategic Human Resource Management (Semester 1)

This module aims to equip you with the ability to critically evaluate the strategic nature of HRM within the changing context of work and to evaluate effective management of people strategies.

Taxation (ACCA, ICAEW, CIPFA, CIMA) (Semester 2)

Taxation plays an important role in society. This module (TAN) provides an introduction to the most common taxes in the UK; income tax, corporation tax, VAT and capital gains tax. The basic rules are explained, and the taxes are discussed in the context of government policy.

Dissertation (PR) 40 Credits (Semester 1 and 2)

The aim of the module is to provide students with the opportunity for the practical application of theory to a business oriented problem and to develop research skills.

WHAT CAN I DO NEXT?

This degree will provide a gateway to a variety of careers in business. It is anticipated that your degree, focusing on the complementary disciplines of accountancy and of management, will enhance your employability prospects. Excellent mentoring by our experienced team will guide and prepare you for your first business or professional accountancy role.

If I was to sum up my time at CCCU, I would say that the support and quality of the teaching staff is up there with the best. I would and have recommended this university to a number of people in the past and would continue to do so. The quality of the teaching has fully prepared me for working life!"

Daniel Assistant underwriter, Allianz

FEES AND ADDITIONAL COSTS

Fees

The 2017/18 annual tuition fees for this course are:

	UK/EU	Overseas
Full-time		
Full-time (placement year or year abroad)		

Part-time		
------------------	--	--

Tuition fees for all courses are payable on an annual basis, except where stated.

*The following years of study after the foundation year are subject to the standard undergraduate UK/EU tuition fee set for each year. Visit the relevant degree page for full details.

*Full-time courses which have a Foundation Year 0 will have a 2017/18 UK/EU tuition fee of £6,165 in Year 0.

**Tuition Fee Scholarship discounts of £1,500 are available to eligible overseas students. Visit the International webpages for further information.

Please read the 2017/18 Tuition Fee Statement for further information regarding 2017/18 tuition fees and year on year fee increases

Further information

- Read further advice about funding your degree
- See information about the financial support available for undergraduate studies
- If you would like information about paying your fees, please contact finance@canterbury.ac.uk
- For specific fee queries, please contact fees@canterbury.ac.uk

Additional course costs

Although we aim to minimise any additional costs to students over and above the course tuition fee, there will be some additional costs which students are expected to meet.

Costs applicable to all students

Category	Description
Text books	Own purchase text books
Travel to other sites	Where travel to other sites is required, this will be payable by the student
Library Fees and Fines	Where students fail to return loaned items within the required time they will be responsible for the cost of any Library Fees and Fines applicable
Printing & Photocopying	The cost of printing and photocopying undertaken by students to support their individual learning are payable by the student
Graduation ceremonies	It is free for the student to attend the ceremony itself. Guest tickets and robe hire / photography are additional costs payable by the student

Course specific costs

Category	Description
title	cost to student

General principle policy

The University's general principles policy for additional course fees are set out here

Category	Included in the tuition fee	Additional cost to student
Field trips (including trips abroad and trips to museums, theatres, workshops etc)	Yes, if the trip contributes to the course (whether it is part of an optional or compulsory module), but not including food and drink.	Yes, if the trip is not an essential part of the course but is offered as an enhancement or enrichment activity, or for a student's personal development.
Travel and accommodation costs for placements	No	Travel and accommodation costs for professional placements within the Education and Health & Wellbeing Faculties. Travel and accommodation costs for other work placements.
Text books	No	Own purchase text books.
DBS / Health checks	No	Yes
Professional Body registration	No	Yes
Travel to other sites (e.g. travel to swimming pool for lessons)	No	Yes
Clothing / Kit	Yes, where the clothing / kit is essential for Health & Safety reasons.	Yes, where the clothing is kept by the student and not essential for health and safety reasons.
Learning materials	Essential learning materials (excluding text books) in connection with the course.	Additional materials beyond the standard provision essential for the course or where the costs are determined by the student's area of interest and the outputs are retained by the student.
Library fees and fines	No	Yes
Printing and photocopying	No	Yes

Category	Included in the tuition fee	Additional cost to student
Social events	No, unless the event forms an essential part of the course.	Yes, unless the event forms an essential part of the course.
Graduation ceremonies	It is free for the student to attend the ceremony itself.	Guest tickets and robe hire/ photography are additional costs payable by the student.

LEARNING AND TEACHING

Composition of the course

Each module will involve 200 hours of work with 50 of these being contact time (lectures and seminars) and the rest self-directed study which includes preparation for and the production of assessments. Delivery of modules will typically consist of a one hour lecture and a one hour seminar per week for each of the six modules being studied each year.

On average, you should expect to study for 35 hours per week during term-time.

Academic input

The majority of staff have worked as practitioners. As well as teaching, the team is also actively involved in research, knowledge exchange and cross-cultural teaching at institutions in other parts of Europe.

ASSESSMENT

A wide variety of assessment methods are employed to develop both academic and professional skills. This will involve the use of essays, reports, examinations, presentations, computer-based projects and case studies.

Accordingly, assessment procedures will take account of not only your newly-acquired knowledge and skills, but also the process of developing skills and the ability to apply such knowledge and skills in the world of work.

FURTHER ENTRY REQUIREMENTS

GCSE Mathematics at grade C, or above (or equivalent)

COURSE SPECIFIC

Professional accreditation

The Business School recognises the importance of professional body accreditation, to ensure that not only do we deliver well researched courses, but also that our students meet the professional expectations of prospective employers and have the opportunity to gain professional body qualifications.

93% of Business School graduates were in employment or further study six months after completing their studies.

If you plan to pursue a professional accounting qualification post-graduation, the exemptions expedite your chosen professional qualification, and appeal to prospective employers.

DLHE 2014/15

Specialist facilities

As a student within the Business School, you will have access to our Bloomberg Trading Room. This offers you the chance to gain practical experience of trade floor activities and financial market analysis. We are one of the few universities in the UK offering direct use of Bloomberg data, information and analytics in a dedicated trading room which provides a simulation of what it is like to work on a real trading floor in the financial district.

As an accounting and management student, you will have easy access to historical data, asset prices, macroeconomic data and financial statement information. You will also be able to develop your own trading strategies and portfolio management styles tailored to your risk profile as part of your hands-on learning experience here in the Business School.

Industry links

We work with industry stakeholders aligned to the continued development of our teaching programme, research and knowledge exchange. Some of these come in as guest lecturers and we also have masterclasses by visiting professors chosen for their continuing expertise in business and management. These established links have helped some of our students to secure placements.

A Business School Advisory Board has been established which includes representatives from across the private and public sector. This encourages employer engagement as The Board engages in discussion about technical content of the curriculum and the development of wider employability skills, the provision of work placement opportunities, guest speakers, live case studies, and workplace visits.

APPLY NOW

UK/EU

Full-time study

APPLY VIA UCAS

International

Full-time study

- Apply via UCAS
- Apply directly to us (pdf)
- Find a representative in your country

Need some help?

UK

For advice on completing your application please contact the **Admissions Enquiry Team**:

Email: admissions@canterbury.ac.uk

Tel:+44 (0)1227 782900

EU/International

Contact our International Team

FACT FILE

UCAS code

NN24 Accounting and Management

NN47 Accounting and Management with Professional Placement (4 years)

Institutional code

C10

Length

3 years (or 4 years with Professional Placement) full-time

Starts

September 2017

Entry requirements

A typical offer would be 112 UCAS Tariff points. GCSE Mathematics at grade C, or above (or equivalent) [More entry requirement details](#)

[Non-UK entry requirements](#)

Location

Canterbury

School

Canterbury Christ Church University Business School

[Our Staff](#)



[Legal & Cookies](#) | [Student Terms & Conditions](#)

Call our Clearing Hotline

+44 (0)1227 926000

University Switchboard:

+44 (0)1227 767700

© 2017 Canterbury Christ Church University

Last edited: 18/07/2017 11:21:00

